



**Fred L. Leonard, ASD - Awards**  
**US Area President**  
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April 22, 2011

Dear Club President:

Yes, another letter asking you to do something! **Please don't put it aside and please read the whole letter.** If you are no longer the club President, or have no intention of responding to this letter, please pass it on to the person in your club who will take appropriate action. We'd like to recognize your club for all the good works you do. Don't let this opportunity pass. Begin bringing your material together so when you do complete the reports, you will have all the data at hand.

This packet is in four parts:

1. **US AREA ANNUAL CLUB SERVICE AWARDS INFORMATION DOCUMENT.**  
Read it over, it covers the majority of information necessary to complete the Service report form.
2. **US AREA Y'S MEN SERVICE REPORT FORM..** Fill out the form as completely as possible, with the information you have and return it to Fred Leonard by mail, e-mail or fax (Please call before faxing to allow me to set up the fax machine) to the address noted above. This report must be postmarked by May 30, 2011.
3. **COMMUNITY SERVICE/PUBLIC RELATIONS CLUB REPORT.** Terry Bradley has included the form for this award in this packet. The Form must be returned to **HIM** postmarked by May 15, 2011.

Each US Area club is asked to respond. Please consider that failing to do so will result in needless expense of time and energy spent with follow-up phone calls and letters.

There is a copy of this letter, the Club Service Award Information Document, Y's Men's Service Report Form, and PR Award Application, available for downloading from the US Area Y's Men's Website at [www.ysmenusa.com](http://www.ysmenusa.com).

Thank you for your thoughtfulness and cooperation.

Sincerely,

Fred L. Leonard  
ASD Awards

# U.S. Area Annual Club Service Awards

## PURPOSE OF AWARDS

1. To recognize Clubs for their achievements.
2. To stimulate Clubs to improve their effectiveness in service to the YMCA and Community.
3. To provide a sense of wholesome competition.
4. To assure sharing of results of projects so that other Clubs will benefit from such sharing.

## SCOPE OF AWARDS TO CLUBS

There will be a choice of a patch, celluloid button or certificate awards to each Club which meets the criteria in six service areas: Youth Service, YMCA Membership Service, Community Service, YMCA World Service, Y Staff Training and Camp Service. Certificates are 5 1/4" x 7 3/4", issued annually. There will also be an Outstanding Club Award presented to those Clubs which meet an overall set of criteria embracing service areas and other concerns - U.S. Area President's Citation - (AWARD OF EXCELLENCE).

## REPORTING OF SERVICES

A form will be provided by the U.S. Area on which a Club records its services performed. Supplemental information can also be included, expanding on the report. It should be mailed to the U.S. Area Awards Service Director, who compares it to the established criteria and recommends to the U.S. Area President that an award be given.

## CONSIDERATION FOR ALL SERVICE AREAS

1. Number of people served by project.
2. Volunteer hours involved in actual service work, including money raising activities.
3. Money expended on the project.
4. Uniqueness of the program.
5. Publicity and public relations value of program for YMCA and Y's Men's Club.

## CRITERIA FOR AWARDS

Youth Service - There is evidence of:

Definite contribution - Time and Involvement.  
Emphasis on Christian character building - including sponsorship or financing and personal involvement.  
"Club" commitment to the program.  
Adaptability to other communities/Y's Men's Clubs.  
Program fitting into YMCA objectives.

YMCA Membership Service - There is evidence of:

Interpretation of Y goals to YMCA/Y's Men members.  
Recruiting and training volunteer leaders.  
Involvement of Y's Men on Y Boards, Committees and in supervisory or support roles.  
Involvement of Y's Men in campaigns/membership - finance - capital funds, etc.

COMMUNITY SERVICE - There is evidence of:

- Fulfilling a need which was not adequately filled.
- Collaboration with other organizations/governments/etc
- A project which emphasizes Christian aspects (e.g. Lenten luncheons/Good Friday breakfasts).
- Reacting to acts-of-God crises.
- Filling emergency needs in community.

YMCA WORLD SERVICE - There is evidence of:

- Sponsoring event(s) which interprets and raises funds for YMCA World Service.
- Publicity for YMCA World Service to the YMCA constituency.
- Spearheading World Service - Education/fund raising in/for their YMCA.

STAFF TRAINING - There is evidence of:

- A contribution to Alexander Scholarship Fund.
- A potential YMCA career-bound student recruited.
- Financing training experience needed by a YMCA staff person.
- A special project carried out to raise funds for Y staff training.

CAMP SERVICES - There is evidence of:

- Financial support to a YMCA camp.
- Y's Men leadership for camp.
- Involvement in work parties.

EXPLANATION OF AWARDS

AREA PRESIDENT CITATION - (Award of Excellence)

Given to those Clubs which meet the following criteria.

1. Service award earned in at least five out of the six areas.
2. Participation in Regional and International Conventions.
3. Evidence of leadership development for Y's Men and the YMCA.
4. Up-to-date completely with Reports and Dues to the U.S. Area and International.
5. Viable, enthusiastic Club life, including meetings and other events which are attractive to members and quests.
6. Net gain in membership over previous report.
7. Sponsoring a new Club during the year.

U.S. Area  
Annual Club Service Awards

Club Name \_\_\_\_\_  
City, State \_\_\_\_\_  
Region \_\_\_\_\_  
Submitted by (Name) \_\_\_\_\_

PERIOD OF AWARDS: **JUNE 1, 2010 to MAY 31, 2011**

**THERE ARE FOUR TYPES OF RECOGNITION AVAILABLE TO YOUR CLUB. PLEASE INDICATE THE TYPE YOUR CLUB SHOULD RECEIVE:  Button  Certificates  Patches  Date Pin for those with patches. (Patches are now available again but will given only one time in the life of a club. Please do not ask for patches if you already have them.) *If this section is not marked, buttons will automatically be sent.***

The YMCA and Y SERVICE CLUBS everywhere believe that through service, wholesome friends and friendships provide the means that forms and sustains character; that experience in groups develop capacity for leadership and evokes a willingness to assume leadership responsibilities; that the practice of Christian principles in daily life is basic to the development of values that give satisfaction and meaning to life.

When this report is completed, mail it to:

**Fred L. Leonard, ASD - Awards**  
**408 Cedarwood Street**  
**Hot Springs, AR 71901-8122**  
**or fax both sides to: (501) 262-3566**  
**E-mail [leonard@cablelynx.com](mailto:leonard@cablelynx.com)**

***THIS REPORT MUST BE POSTMARKED OR FAXED BY MAY 30, 2011***

**YOUTH SERVICE**

Sponsorship and/or leadership to a YMCA group

Number of youth served \_\_\_\_\_  
Number of volunteer hours involved \_\_\_\_\_  
Number of Y's Men/Women involved \_\_\_\_\_  
Amount of money contributed \$ \_\_\_\_\_  
Types of activities the club sponsored or participated in \_\_\_\_\_

Sponsorship and/or leadership to OTHER than a YMCA group - Name of Group \_\_\_\_\_

Number of youth served \_\_\_\_\_  
Number of volunteer hours involved \_\_\_\_\_  
Number of Y's Men/Women involved \_\_\_\_\_  
Amount of money contributed \$ \_\_\_\_\_  
Types of activities the club sponsored or participated in \_\_\_\_\_

**YMCA WORLD SERVICE**

YMCA World Service financial contributions by the club/individuals .\$ \_\_\_\_\_

Identify any special project/cause/program and contribution made \_\_\_\_\_

Contribution to Y's Men International world service project TIME OF FAST \$ \_\_\_\_\_

Club and individual involvement in various international programs:

Number of foreign delegates hosted by/within the club \_\_\_\_\_  
Participation in the Brotherhood Fund  Yes  No \_\_\_\_\_  
Participated in YES program  Yes  No Amount given \$ \_\_\_\_\_

Continued on back

Participation in a brother club affiliation  Yes  No  
Participated in STEP (short term youth exchange program)  Yes  No \_\_\_\_\_  
Made donations toward international students' expenses \$ \_\_\_\_\_  
Other involvement/contributions \$ \_\_\_\_\_

### **COMMUNITY SERVICE**

What was the involvement? \_\_\_\_\_  
Number of people served \_\_\_\_\_ Number of volunteer hours involved \_\_\_\_\_  
Number of Y's Men/Y's Women involved \_\_\_\_\_ Financial Support \$ \_\_\_\_\_  
Did the club cooperate with other Service Clubs?  Yes  No Identify: Lions Kiwanis, Rotary, etc and list programs \_\_\_\_\_  
Did the club sponsor a project/activity with Christian Aspects  Yes  No  
Identify the activity - Easter Breakfast, Disabled Persons, Y's Men's Sunday, etc \_\_\_\_\_  
Cooperative programs with other Christian organizations such as Salvation Army, etc. \_\_\_\_\_

### **Y STAFF TRAINING**

Alexander Scholarship Loan Fund contributions \$ \_\_\_\_\_  
Number of Y's Men/Women who contributed to "Dollars for Scholars" \_\_\_\_\_  
Contributions toward the Alexander Scholarship Endowment Fund \$ \_\_\_\_\_  
Identify any special project used to raise funds for the Alex Funds \_\_\_\_\_  
Number of Y's Men/Women involved \_\_\_\_\_  
Y Staff Training supported/sponsored by the club  Yes  No  
Contributions toward the training \$ \_\_\_\_\_  
Number of YMCA staff who are Y's Men or Women \_\_\_\_\_  
Any additional club support for students/Y Staff in training? Financial Support \$ \_\_\_\_\_  
Other types of help \_\_\_\_\_

### **CAMP SERVICES**

Number of camps served \_\_\_\_\_ Number of Y's Men/Women on the Camp Committee \_\_\_\_\_  
Number of Y's Men/Women involved in camp work parties \_\_\_\_\_ Work hours involved \_\_\_\_\_  
Number of Y's Men/Women involved in camping such as Director, Counselor, Instructor \_\_\_\_\_  
Identify any special project used to raise funds for camp, camperships, etc. \_\_\_\_\_  
Number of Y's Men/Women involved \_\_\_\_\_ Club Contribution from projects \$ \_\_\_\_\_  
Number of Camperships given by the club \_\_\_\_\_ Financial Support given \$ \_\_\_\_\_  
Financial support toward the camp facility and programs \$ \_\_\_\_\_

### **YMCA MEMBERSHIP SERVICE – Service to your YMCA**

Number of Y's Men/Women on the YMCA Board of Directors \_\_\_\_\_  
Number of Y's Men/Women on other YMCA committees \_\_\_\_\_  
Number of Y's Men/Women in YMCA leadership roles \_\_\_\_\_  
Number of Y's Men/Women involved on Sustaining Campaign \_\_\_\_\_  
Approximate number of hours contributed \_\_\_\_\_  
Proceeds attributed to Y's Men/Women \$ \_\_\_\_\_

### **U.S. AREA PRESIDENTIAL CITATION – AWARD OF EXCELLENCE**

Number of club members attending your Regional Convention \_\_\_\_\_ Y's Menettes \_\_\_\_\_  
Number attending Area Convention Y's Men and Women \_\_\_\_\_ Y's Menettes \_\_\_\_\_  
Number attending International Convention Y's Men and Women \_\_\_\_\_ Y's Menettes \_\_\_\_\_  
Chartered a new club?  Yes  No Name of Club \_\_\_\_\_ Date \_\_\_\_\_  
Net gain of membership over April report of previous year \_\_\_\_\_  
Reports and dues up-to-date:  Yes  No