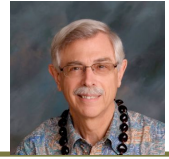




# AP's ANGLE

Notes and Information From US Area President Phil Sammer,  
March 2009



## SPREAD Y'SDOM Through

Membership Development, Leadership Development, Publicity, Embracing Change

*US Area Executive Meeting  
January 12-14, 2010, Honolulu*



*Mid Year meeting attendees  
visiting the Central Y Service Club  
in Honolulu.*



*Maurice Shimonishi (left) enjoys  
dinner with Bob Daniels and  
Sharon Ishida.*



*Area execs hard at work: Debbie  
Redmond (Corp. Sec.), Dave  
Craytor (CFO) and PAP Fred  
Leonard.*

*US Area Website:*  
[www.ysmenusa.com](http://www.ysmenusa.com)

*International Website:*  
[www.ysmen.org](http://www.ysmen.org)

**Aloha!**

The New Year is well underway and much has happened since my last message. In early January the Area executives met here in Hawai'i to discuss mid year business and to prepare for the full Area Council meeting in July. We welcomed **Mary Anne Phillips** as the new Area President-elect. Our main concern continues to be membership growth and extension. ASD for Membership Arlo Pannkuk has developed a new brochure that he has sent to all regions that can be downloaded and printed and is a good introduction to the movement. We are also working on updating our Area website to make it more relevant and user friendly. PAP Fred Leonard, in conjunction with the Regional Service Directors, is developing contacts with YMCAs that do not have Y Service Clubs and are near existing clubs. We are also assisting regions directly in club development and extension.

Leadership development is another concern. Many potential leaders at club, district and regional levels hesitate to come forward because of lack of knowledge about Y'sdom. ASD for IT Bob Daniels, along with ASD for Training, Vern Kenney, are currently working on a distance learning module for District Governor training that will be implemented via internet in April. These meeting tools will be made available to all regions and clubs in order to make training widely available and less costly.

During the meeting in January we talked about the change of name for our Area movement from Y's Men International US Area to Y Service Clubs International US Area. This requires a lot of paper work at the state and federal levels as well as a change to our incorporation papers. The Regional Directors recently voted to make the change so CFO Dave Craytor has begun the process that should take several months. We will also change the fiscal year to match international.

Later in January I attended the mid year International Council Meeting and Area President-elect training at IHQ in Geneva, Switzerland. This meeting is also a preparatory meeting for the full International Council Meeting that takes place just prior to the International Convention which this year will be held in Yokohama, Japan. Discussions included the progress of the implementation of the Forward Plan at the club level as well as the status of the Y Service Club Image Survey that was commissioned to determine how people view YSCI (Y Service Clubs International). Both member and non-members are invited to participate on line: Member url: [http://www.surveymonkey.com/s/english\\_members](http://www.surveymonkey.com/s/english_members)  
Non-member url: [http://www.surveymonkey.com/s/english\\_non-members](http://www.surveymonkey.com/s/english_non-members)

*International Council and APE Training  
January 22-28, 2010, Geneva*



*Mid Year Meeting attendees*



*Street Chess in Old Geneva*



*IPE Fujii and IP Kevin with the portrait of  
our founder, Paul William Alexander*

*To acknowledge the duty that  
accompanies every right.*

I am delighted to announce that YSCI will continue to participate in the Roll Back Malaria program for the next five years in partnership with the UN and the International Red Cross. More information will be forthcoming shortly from IHQ.

At the Area level, I am pleased to announce that **Anne Stuckel** of the Carondelet Y Service Club in St. Louis, MO has been elected as US Area Corporate Secretary for a two-year term effective July 1, 2010. Anne is a longtime YSCI member and current president of her club. We look forward to welcoming her to the Area team at our council meeting in Hot Springs, Arkansas in July!

We are inaugurating a new Area service project this March in conjunction with Meals On Wheels. Clubs and regions have been invited to participate in anyway that they feel would most help their local organization. Food drives, fund raising and meal delivery assistance are suggested activities. The official "March For Meals" day is Saturday March 27, 2010 but projects may be done any time during the month. I'm looking forward to reading about all the good work we will be doing in our communities.

We are also working to establish Y's Youth Clubs in several states. Our Youth representative **Joel Twycross** is hoping to establish one soon in Arizona. There are a number of youth from the Area who are planning to attend the Youth Convocation in Japan this summer and have applied for subsidies from International through the Brotherhood Fund.

Area representatives to the Regional conventions this year are as follows: Pacific Central: Debbie Redmond, Pacific Northwest: Phil Sammer, Hawai'i: Mary Anne Phillips, Pacific Southwest: Fred Leonard, North Central: PAP Terry Bradley and South Atlantic: Phil Sammer.

The International Convention this year is in Yokohama. International Conventions bring the movement together in a way not possible electronically. Go to: <<http://ic2010yokohama.web.fc2.com/>> to register. Dates are August 5-8, 2010.

Please feel free to contact me at any time at [psammer@lava.net](mailto:psammer@lava.net).

*Important Dates*

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|-----------------------|---|
| <i>March 27:</i>      | <i>National March For Meals Day</i>                   |
| <i>April 10:</i>      | <i>District Governor training via Internet</i>        |
| <i>July 6-8:</i>      | <i>US Area Council Meeting, Hot Springs, Arkansas</i> |
| <i>July 30-Aug 4:</i> | <i>International Council Meeting, Tokyo, Japan</i>    |
| <i>August 5-8:</i>    | <i>International Convention, Yokohama, Japan</i>      |

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