



# Y's Alliance

## Aloha From Hawaii!



As always the past few months have flown by and we are almost to Christmas.

On Saturday September 18 we conducted our first District Governor training using the internet based Webex system organized by ASD for Leadership Training Vern Kenney with technical assistance from ASD for Information Technology Bob Daniels. The level of participation was not as high as we would have liked but the training went very well and will be a model for future training at all levels. Materials are presented via the computer with telephone and/or computer based voice connections allowing participants to ask questions and interact with each other. The Area purchased the use of the Webex system for one year and it is available to any club or region at no charge. Please contact Bob if you are interested. This is really a very practical way to train and is very cost effective.

At the end of September I traveled to Charlotte, North Carolina to represent the US Area at the South Atlantic Regional convention as the guest of RD Bruce Miller. It was a very positive experience with interesting speakers and a day trip to the North Carolina Transportation Museum where we saw the original Thomas the Tank engine! The warm southern hospitality was as I remembered from the Area Convention in Charleston a few years ago and I enjoyed getting reacquainted with the members of the region.

The Regional Director-elect training took place in Cupertino, California this year from November 11 to 14 with six of the nine US regions represented. This year we also included current Regional Directors who attended last year. Special thanks go to ASD-LTOD Sandy Reynolds of Canada for organizing the program while APE Mary Ann Phillips and her Northwest Y Service Club did a superb job handling the logistics. This is a multi-national training with participants from Areas South Pacific, Canada-Caribbean and the United States that offers the opportunity to exchange ideas and promote better understanding within the movement.

We continue to make progress in organizing new clubs with several possibilities in South Carolina, Washington State and Chicago. There are also possibilities for Y's Youth Clubs in California, Arizona and Minnesota. We are reemphasizing the relationship between the YMCA and YSCI and hope to reaffirm the principles of partnership that have guided our two organizations for the last eighty-eight years.

As the year draws to a close, I want to wish everyone a very Merry Christmas and a happy and prosperous New Year. *Mele Kalikimaka me ka Hau'oli Makahiki Hou!*

Aloha,

Phil Sammer, Area President

[psammer@lava.net](mailto:psammer@lava.net), 808-780-9200

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## MESSAGE FROM APE

### I LOVE MY CLUB. WHERE IS IT GOING?

What is an Opportunity? It is an opening in a favorable direction. Our clubs should not stop looking for opportunities for service because opportunity stirs up members' Enthusiasm. And enthusiasm is what keeps the engine of life and the engine of our clubs going.

Let's apply these two words by looking at the unofficial stages of club life.

Stage One is the beginning. The club gets a project that new members find intriguing and rewarding. There is eager participation. Projects are mostly successful. The new members hold interesting meetings and make new friends.

There is a new Y Service/Y's Men's Club in Okinawa. They call themselves a baby club. They were chartered in November, 2009, with 100 members. They are very enthusiastic about their projects and are trying to learn all they can about being a service club.

Stage Two. The well established club continues and enlarges their collection of service projects. They establish meeting rituals, contribute to international funds, have Brother clubs, Brotherhood visitors, participate in all the activities of their Region, Area, and International. Members are satisfied. At this time, the successful club should begin to examine all their activities from every angle to meet the needs of their rapidly changing community. All communities face changes and challenges these days. The club that does this will renew its membership and stay at this stage for many, many years. They try not to fall into the comfortable trap of business as usual. They don't just think about today; they try to look ahead asking questions like, "Where is our club going? How can we change for the better? Are we getting a new diverse membership that reflects our community? How do our meetings look to visitors?" This is important because the time to renew a club is when things are going well. This is comparable to a healthy person exercising.

Stage Three. The club becomes very comfortable. This comfortable club phase may last for years. They don't care about changing anything about the way they meet. They look inward. The same people run the same projects because they always do a good job. "Our projects, our YMCA, keep our money local...let's not worry about International...let's just concentrate on our backyard...we don't want women (men). We have our sacred cows. We won't discuss and we won't compromise." And the members are growing older.

In this club, some members only show up to work on projects. The same people continue in office because no one else will step up. When asked to take office, they say they don't feel adequate to the job or they are too busy.

Everyone is well intentioned. The club is in danger and they don't know it or won't acknowledge it. The club may continue in this mode for a long, long time.

Stage Four. The very comfortable club progresses to something called "The Shell." The club pays dues. It seldom meets. Sometimes the dues are paid out of the treasury. The members are getting older. This false sense of security stage may last for several years. One day the Regional director gets a phone call, if he/she is lucky, from the club president who reports that the other member has just passed away and the funds have been donated to the YMCA. They have made their last contribution. (I wish it had been to our International funds.) And the person says, "By the way, would you like our flag set, our bell, our extra jackets?" R.I.P.

It is possible for a club to back up a stage. How? Get the members of your club to decide which state your club is in. Send me ideas on what your club has decided to do to back up a stage. I will report your ideas next issue.

As Hebrews 12:12 in the Living Bible translations says, "Take a new grip with your tired hands, stand firm on your shaky legs, and mark out a straight smooth path for your feet so that those who follow you, though weak and lame, will not fall or hurt themselves, but become strong." With opportunities and enthusiasm, we can do it.

**MARY ANN PHILLIPS, APE**

Home: 408.446.4301

[hmaphil02@aol.com](mailto:hmaphil02@aol.com)



### ASD EXTENSION

There is interest in Y service clubs in 4 parts of the U.S. Area: Columbia, South Carolina – the help of **CHARLES JOHNSON**; Chicago Illinois – the help of **ARIANI FRIEDL**; Coral Creek Y, Bellevue, Washington – the help of **CLARE GRAHAM** PIP 1984 and the Y of East Bay, Hayward, CA whose staff member has visited a sponsoring club's meeting. I would like to hear from other regions about possibilities through RSD Extension or even District Governors. I do feel an improved effort by Public Relations, such as participation in AP **PHIL SAMMER's** Meals on Wheels program could demonstrate Y service support in the community and stir interest in new clubs.

**BUCK COX, ASD Extension**

Home: 650.964.3734

[buckacox@yahoo.com](mailto:buckacox@yahoo.com)

**NOTICE .... NOTICE .... NOTICE .... NOTICE**

**JUNIOR FISCHER**, ASD for Endowment has been injured in a fall necessitating turning over his duties for the balance of this Y Service Club year to **BOB DANIELS**, International Endowment Fund Trustee Committee Chairman.

Please communicate with Bob with matters related to Endowment Fund Business.

**BOB DANIELS**, Acting ASD  
1323 Woodpath Dr  
Florissant, MO 63031  
Home Phone: 314.830-0212  
[bdaniels3@prodigy.net](mailto:bdaniels3@prodigy.net)

**MEMBERSHIP ACTIONS**

Now that the holidays will consume less of our attention, we need to bear down on favoring our clubs with prospects. Follow-up with those prospects you said to yourself that it is necessary to do. Then get them to a club meeting or an activity. The other club member's actions are very important for the prospect feeling welcome and to gain interest in the club. It takes the whole club to make a positive impact on a new prospect. The best way to evaluate the club member's actions is to put yourself in the prospect's 'shoes'.

There are other prospects out there who are persons going through a new transition, such as, new to the community or newly retired or a person whose marital status changed and needs a new healthy environment. There are many other persons with situations that make club membership a positive activity in their life.

A number of clubs have made quite a few contacts by having a table managed by club members in the entry of their YMCA. While some of those prospects choose to not get involved, there are enough that do become interested to make it worthwhile. This concept is not new but doing it is!

Don't forget about persons who are utilizing and supporting the YMCA have already shown their belief in the values of the Y. The Y staff can be helpful in recognizing the prospect(s).

Our biggest enemy is **complacency**.

The membership brochure is very available to help a potential prospect become informed. Put your local data on the back and make as many copies as you can use. Every region and club has had the brochure during the past year.

Another excellent source of membership information is via the CD titled *Pride in our membership*. Our PIP **RACHELLE REEG** worked with a team to develop this promotional CD. Contact Rachele or me ([ajpannkuk@visi.com](mailto:ajpannkuk@visi.com))

Some things just do not change like membership is every club member's job; NO exceptions! Also expect to have to INVITE...INVITE...and INVITE again.

**ARLO PANNKUK**, ASD-Membership Conservation  
[ajpannkuk@visi.com](mailto:ajpannkuk@visi.com) Home Phone: 952.890-1740

**NORTH ATLANTIC REGION**

Members of the North Atlantic Regional Board gathered at YMCA Camp Ockanikon on Monday, October 10th and met with **DAVID CRAYTOR**, US AREA CFO, to discuss plans for revitalizing and to determine the leadership needs of the Region for the months ahead. Attending the meeting were, **NORMAN AND ELLIE CAMPBELL** from Wakefield-Reading Club, **JOEL SINGLE** from the Chester Rocky Run Y's Men, **ROBERT HUBBARD**, **JAMIE COKER**, **SUE WILBY AND MAURICE HIGHT** from the Haddonfield Club.

They heard a finance report from the Treasurer, Ellie Campbell and reviewed the status of the NAR newsletter. Samples of membership brochures from the Haddonfield Club and the US Area were reviewed and clubs were encouraged to adapt them for use in their local Y's Service Club. Membership development was also discussed along with the possibility of inter club activities to encourage more activity outside meetings of the local service club. Dave Craytor urged clubs in the NAR to continue to support the four international programs of Y's Men's International and stressed the importance of clubs having an active membership effort. He also suggested that the Board needs to enlist leadership from those clubs that were not represented at this meeting.

Following lunch in the camp dining hall the Board reconvened to discuss the leadership needs of the Region for the coming months. Maurice Hight distributed copies of the the names and addresses of Presidents of the clubs that make up the NAR and a listing of the program emphasis for each month of the Y's Service Club calendar. After review and discussion the following officers for the North Atlantic Region were appointed and will begin their term in January 2011. Region Director will be **ROBERT HUBBARD**; RDE candidate is still being sought; Ellie Campbell with continue as Treasurer; and Maurice Hight will assume the duties of Secretary and continue as Editor of the NAR newsletter. Joe Single and **DAVID HASENFUS** were also appointed to be District Governors. Regional Service Directors were also appointed to those areas relevant to the North Atlantic Region.

Submitted by **MAURICE HIGHT**, Acting RD



# MERRY CHRISTMAS TO ALL OUR FRIENDS IN P SERVICE CLUBS

Each member listed below contributed \$10 to Dollars to Scholars to send this message of Best Wishes for a blessed Holiday Season.

## HAWAII REGION

### CENTRAL Y'S SERVICE CLUB

Gary Bautista  
Eunice Dela Cruz  
Roy Hiyama  
Garret Ho  
James "Jimmy" Ishimoto  
Richard "Rick" Lau  
Ben Makaea  
Phil Sammer  
Roy Tateishi  
Troy Tomita  
Darryl Tupinio

### EAST KAUAI Y'S MEN'S CLUB

Mary Buza-Sims  
Jesse Castro  
Marvin Dye  
Theresa B. Kimura  
Alfred Laureta  
Steve Layne  
Nato Mikasa  
Beverly & Frank Olsen  
Champ Ono  
Donna Schulze  
Jason Shimauchi  
John Simpson  
Robert Sims  
Thomas Tannery  
Gaetano Vasta  
Jennie & Jiro Yukimura

### HILO Y'S MEN'S CLUB

Robert "Bob" Chow  
Putnam Clarke  
James "Jimmy" Fujimoto  
Steve Hirakami  
Gordon Inouye  
Lily Inouye  
Leslie Isemoto  
Wendell Ka'ehu'ae'a  
Toshiaki "Toshi" Kawasaki  
Dr. Milton Murasaki  
Ilyn Narciso  
Joni & Lanny Neel  
June & Lance Niimi  
Oscar Panem  
Robert "Bobby" Stivers  
Hiroyuki "Skinny" Tahara  
Kaimuki Y's Men's Club  
Lisa Joy Andres  
Leina'ala Chong  
Rachael Hussey  
Sarah Hussey  
Tahra Hussey

Tatae "Kolohe" Imamura  
Yuko Inoue  
Sharon & Bradford "Brad"  
Ishida  
Keahi Kaawa  
Tiffany Kiyabu  
Paul Kuromoto  
Robert Martin & Masayo  
Nakagawa  
Reuben Naholowaa  
Jay Nishimura  
Phyllis & Ray Seto  
Brian Shimabukuro  
Robert "Bobby" Stivers  
Helen Ushijima  
Hiroko Yoshida

### KALIHI Y'S MEN'S CLUB

Erin K. Berhman  
Philip "Phil" Chun  
David Endo  
Wayne Kim  
Thomas Kusatsu  
Gregory Lee  
Charlee Malott  
Edwin Miwa  
Ronald Okimoto  
Anthony "Tony" Pfaltzgraff  
Juanette Quiroz  
Ethel & Dan Takamatsu  
Beverly & Dick Wong  
Sally & Wilfred Wong  
Sunny Young

### NUUANU Y'S MEN'S & WOMEN'S CLUB

Kathy Ahlo  
Christina "Tina" Alfred  
Naomi Aimoto  
James Chong  
Larry Hiranaka  
Melvin Ishihara  
Analee Kinney  
Harold Kuwahara  
Albert Lee  
Mario Nanguse  
James Ouchi  
Maurice Shimonishi  
Kousei Watanabe  
Stephen "Steve" Wong  
Hidetoshi Yagi  
WEST OAHU Y'S MEN'S CLUB  
Linda & Duke Chung  
Dr. Kathy Ishimoto  
Maile Kanemaru

Dr. Dennis Kuwabara  
Robert "Bob" Kuwahara &  
Jeanette Nakano-Kuwahara  
Jean Matsuda  
Walter Osakoda  
Alissa Taniguchi  
Jen Townsend  
WINDWARD Y'S MEN'S CLUB  
Kenneth "Ken" Kadomoto  
James "Jimmy" Kanehira  
Karel A. Ling  
Makena Liu  
Marion Liu  
Russell "Russ" Lynch  
Joe-Ann & Jack McCarthy  
Lindsey McMonigle  
Ryan McMonigle  
Karla Redding  
Donna Saito  
Justin Saito  
Donald Scott  
Osamu Shoji  
William "Bill" Stone  
Emma Thomas  
Wendy Tupper

### MAUI Y'S MEN'S CLUB

Donna Jones  
Trevor Jones  
Scott Rollins  
Fred Tamasaka  
Joy Tamayose  
**MID-AMERICA REGION**  
Audrey Bueche  
Ariani Friedl  
The B.R. Ryall Y's Men's Club  
The Caroldelet Y Service Club  
Fred & Kay Leonard  
PAGE PARK Y SERVICE CLUB  
Virgil and Lita Lucas  
McKinley and Dorothy  
Johnson  
Cletus Agbo  
Dan Lovings  
Lorraine Hall

### **NORTH CENTRAL REGION**

Dan & Julia Adams  
Jim & Ila Ahrendt  
Howard Berg  
Larry Boll  
Wayne Christensen  
John Cosgrove

Paul Crockett  
Kim Dean  
Joe Dotson  
Paul Elofson  
Jeff Eubanks  
Margaret Farrell  
Gene & Linda Fennell  
Bob Graff & Glenda Brenner  
Heather Hanson  
Corben & Terri Herman  
Jim & Yvonne Hunter  
Derrick Jaeger  
Del & Ruth Javers  
Al Johnson  
Rex Jorgensen  
Mike Kellett  
Brian Lindgren  
Luther & Serene Lovro  
Ray Lundgren  
Duane Lundquist  
Hugh Markley  
Darwin Miles  
John Norberg  
Bob & Helen Norheim  
Arlo & Janice Pannkuk  
Don Peterson  
Joan Purrington  
George & Judy Regan  
Ken Rolf  
Jim & Jean Sargent  
Blair Schipper  
Donald Schipper  
Meg Schwartz  
Phil Searcy  
Don Smith  
Daryl Soltau  
Bob Sorensen  
Elvin & Carol Thomsen  
Jim Wartenhorst  
Harold Westerberg  
Bill Wilkening  
Larry & Marion Zimmerman

### **PACIFIC CENTRAL REGION**

Billie Ray and Virginia Atchley  
Patricia Baughman  
John and Meme Biek  
Dale and Connie Claes  
Marjorie Clark  
David and Louise Coleman  
Buck Cox  
Dean and Pat Currie

Kim Doty  
Danny and Arlene Eberly  
Al and Alice Endter  
John Gonsalves  
Al and Micki Garrison  
Richard and Gail Hansen  
Al and Virginia Harker  
Wes and Judy Harrison  
Bud Hoffman  
Morris and Louise Hosoda  
Douglas and Doreen Huston  
Oliver and Vi Jensen  
Rod and Felicia Kellenberger  
Bill and Shari Kerr  
Karen LaMothe  
Mike Lusk  
Bill and Mercedes McCarty  
Ann and Robin McDonald  
Darel and Diane Mehrten  
Patrick Murphy  
Glenn and Marilyn Nielsen  
Howard Nielsen  
Ron and Elaine Ohlfs  
Wayne and Eva Orem  
Marcus Orem  
Bruce and Pat Parsons  
Pete and Mary Ann Phillips  
Ted and Pat Ripplinger  
Rocky and Lorene Rodrock  
Lois and Buddy Ross  
Rex Rothe  
Emilio and Marge Sainten  
John Salsman  
Don and Colleen Shantz  
Caroline Sites  
William and Rose Stock  
Russ and Jan Suydam  
Bill and Florence Ulrich  
Jerry and Jo Zichterman

### **PACIFIC NORTHWEST REGION**

Harvey & Ila Steen  
Hans Leistina  
Lee Woodard  
Sharon Meadows  
Guy Pinkerton  
Stacey Phillips  
Danika Phillips  
Stan Brown  
Michael Coleman  
F. L. Floyd  
Leonard Garrett  
Claude Harris  
Alex Hicks  
Paula Houston  
Barry Howard  
Kevin Ob'Bayi  
Carl Phillips  
Fordie Ross

Stanley & Resha Sabre  
Robert Sims  
Kwame Turner  
Elton Wilborn  
Billye & Victor Vincent  
Wayne & Grace Smith  
Bob & Phyllis Baum  
Fred & Edie Patron  
Ted Anderson  
Jack Castner  
Dale Clark  
Pete Corda  
Duane Dockter  
Jim Eayrs  
Robert Fox  
Bill Foy  
Bob Gardner  
Chuck Hackman  
Sheldon Ivers  
Stan Morse  
Dick Moffatt  
Del Schmidt  
Harold Spilde  
Dick Wilmot

### **PACIFIC SOUTHWEST REGION**

Ethan & Alice Allen  
Ralph & Marina Anaya  
Cab & Audrey Bailey  
Jean Banes  
Mike & Tisa Blackmore  
George & Nancy Burgess  
Ray Cole  
Teresa B. Costa  
Gerald Cox  
Darse Crandall  
Barrie & Ruth Cruickshank  
Salva Yvette Cruz  
Angelo & Teresa D'Eramo  
Fred & Anita Davis  
Jocelyn Diego  
Robert Disher  
Ralph & Marilyn Drengson  
Bert & Georgette Dulac  
Jolene Eble  
Roy Eggink  
Nilda Elias  
Edgar Engert  
Renate Engert  
Ed Escovar  
LeRoy Fisher  
Henry & LeAnna Fox  
Mr. & Mrs. William Frambach  
Terry & Karen Gebhard  
Gordon & Trish Geddes  
Jim & Nicki Gerdes  
Phyllis Ginder  
William Green  
Harvey & Clara Grundman

Brian Hamblin  
Edith Hampton  
Ray & Dolores Harbold  
Norm & Joanne Haroldson  
George & Suzanne Hasegawa  
Sandra Hatch  
Tom Henderson  
Vade Henderson  
Bob & Janet Henke  
LeRoy & Glenna Hoff  
Julie Holbrook  
J.R. & Gloriann Holdeman  
Altrechia Hopson  
Curtis Hopson  
Howard Houser  
Tom & Shirley Howard  
Helen Yao Lan Huang  
Mr. & Mrs. Dale Humphrey  
Amy Ikari  
Don & Barb Jenkins  
Carmen Johnson  
Leonard & Betty Kasari  
Martha Kawada  
Gene & Patty Koester  
Jerry & Janice Laiblin  
Bob Lake  
Jan Lake  
Harley & Helen Latson  
Nancy Libby  
J.C. & Sybil Low  
Ruth & Phillip Major  
Joann Matos  
Alice Matera  
John & Carmen McGee  
Richard & Judy Menagh  
Roger Miyashiro  
Ann Moler  
Ardith Montelius  
Ben Montelius  
Mr. & Mrs. Gilbert Moore  
Jerry & Alison Morgan  
Jeanne Morris  
Audrey & Jim Mueller  
Ki Yong Nam  
John Neal  
Florence Nesland  
Curt & Helen Nilsen  
Paul & Jean Nitchman  
Linda Nyberg  
Jose & Laurel Ojeda  
Dave & Yasna Ouwerkerk  
Burt & Kay Parminter  
John & Laurie Peel  
Art & Virginia Peelle  
PIP Christian Friis  
PIP Clare Graham  
PIP Erick Kim  
PIP Jim Mueller  
PIP Seung Ho Paik

Jake & Joy Polder  
Bill Porter  
Lillian Porter  
Alice Pratt  
Sue Randall  
Terry & Janna Roznos  
Ed & Carol Saunders  
Bill Scheuermann  
Brenda Shipley  
Jeff Shipley  
Skip Shipley  
Mark & Nikki Sims  
Tim & Joy Singletary  
Tom & Barbara Strout  
The Burbank Y's Men's Club  
The Conejo Y's Men's Club  
The Downey Los Angeles Y  
Service Club  
The Gardena Valley Y's Men's  
Club  
The Golden West Y's Men's  
Club  
The Lohse Tucson Y's Men's  
Club  
The Long Beach Uptown Y's  
Men's Club  
The Seal Beach Leisure World  
Y's Men's Club  
The Southside Los Angeles Y's  
Men's Club  
The West Valley – Phoenix Y  
Service Club  
The Westchester Y's Men's  
Club  
Eldon Thorp  
Marilyn Thorp  
Sophia Towne  
Juanita Townsend  
Shelia Toyota  
Bruce & Joan Trent  
Bill Vallefuoco  
Pat Vallefuoco  
Lee & Betsy Vasquez  
David & Luise Villasenor  
Karl & Lotte Walter  
Donna Ward  
Richard & Dolores Ward  
Bonnie Werts  
Jack Wielenga  
Kathy Wielenga  
James & Elaine  
Wikkramatilleke  
Scott Winningham  
Zoila Winningham  
Dane Woll  
Nancy Woll  
Nancy Wood  
Joe & Linda Zeller  
Kirk & Sandy Zielomski



North Atlantic Board Members at Camp Ockanikon.

## PACIFIC CENTRAL REGION

The RDE Training for U.S. Area, Canada, Caribbean and Australia was held November 11 - 14 in Cupertino, CA. The arrangements made by **APE MARY ANN PHILLIPS** represented a lot of time and effort for that session. It included people from 8 countries and 6 regions of the United States. **SANDY REYNOLDS** of Sydney Y's Men, Canada, conducted a very informative and beneficial training session. It was very significant to be learning among so many dedicated people from so many different places. The support of the Northwest Y Service Club on transportation and Saturday evening's dinner was appreciated. The region is looking forward to a visit of a brotherhood delegate, **DR. JEAN JOSEPH CHENDJOU** from Cameroon, Africa. He will be attending our Regional Convention March 25 - 27, 2011.

### BUCK COX

RD Pacific Central Region

## MID AMERICA REGION

### WHY NOT ATTEND?

No one can call me an expert regarding Conventions for Y Service Clubs. My experience has been mainly attending the Mid America Region Conventions for quite a few years. I have been privileged to attend at least four other Regional Conventions. The experience for each and every one (Hawaii, Mid East, Pacific Northwest, and Pacific Central) has been a very gratifying and enjoyable time for me. It has become something that I truly enjoy. Yes, it is a pain to take the time to travel to these different places but the reward is great and the people are even greater. Each time, I learn more about the goodwill of this organization, the individuality of each club and each region, and get good ideas.



When it comes to U.S. Area Conventions as well as International Conventions, my experience is even less but also very rewarding. Imagine the benefit of meeting new people, learning new ideas, and reconnecting with people that you have met previously. My only U.S. Area Convention experience was the one in Charleston, South Carolina. Although I traveled there by myself, I found that I knew so many people and enjoyed everything except the problem with my lost luggage. I would love for other people to experience the same thing as I did (except for the luggage).

The most rewarding trip was the honor I had in attending the International Convention in Yokohama, Japan. It was indeed the trip of a lifetime for me. I learned so much about the inner workings of this organization by attending the International Council Meeting and learned even more by meeting a greeting people from all over the World. Yes, there were familiar faces there too. As a Service Organization, we have many components which we recognize such as Brotherhood Fund, Time of Fast, Malaria Project, Endowment, Brother Clubs, and Christian Emphasis. However, each club has it's own unique way in raising the money for these funds as well as their own component of supporting the YMCA (if they have one) and what else they do for the community in which they live. It makes me extremely proud to say that I belong to the Y Service Club.

My point to this article is that we have an opportunity this summer to attend the U.S. Area Convention in St. Louis, Missouri. The excitement is building as the clubs work to finalize the plans. I'm thrilled to have a component for youth and encourage each and every region to support a youth to attend. The future of our organization relies heavily on the continuation of it and we can't do that unless we include everyone (young and old). There will be a time for the youth and the adults to share the traditions of Y Service and a time for both to explore our community. I become happy thinking about reconnecting with other Service Club members and desire to meet new people and learn even more about how I can be an effective member. If you haven't attended a Convention and caught the bug for fellowship, then now is the time to take action. See you in St. Louis July 7 to 10, 2011.

**DEBBIE REDMOND**, Mid America Regional Director

## PACIFIC NORTHWEST REGION

Greetings from the great Pacific Northwest. The Christmas season is upon us and our clubs are busier than ever serving their Y and Community. Our Helena, Montana club, under the direction of President **BILLYE**



## CITY NORTH Y'S MEN & WOMEN SERVICE CLUB OF ST. LOUIS

We welcomed our new officers by pinning them at our second Induction Ceremony/pool party on June nineteenth. In addition, there was the unveiling of the Y's Men of the Year and the presentation to our club of a plaque from the U. S. Army for our Adopt-A-Soldier Program. This was our culminating activity, leaving us waiting with excitement throughout the summer, pondering what would be new, and what would remain the same in St. Louis "Y's-Dom" at the City North Y's Men and Women Service Club, under the leadership of our new president **MS. MOZELLA BROWN**.

We found out!!!

Our president came in with a bang! First, we held our annual membership drive where we honored our youth "Volunteers of the Year" and presented our commemorative plaque from the U. S. Army to the Monsanto YMCA for hanging in our meeting room. We sponsored a Yard Sale on October 9, 2010 on the parking lot of the YMCA. We gave the Monsanto YMCA a donation on November 6, 2010.

Our first, and very successful, Cake Walk/ fund raiser was held on November 21, 2010 at the Monsanto YMCA. This fund raiser will help with the Christmas Party, where we entertain and give toys to over three hundred neighborhood children each year.

The final fund raiser for 2010 is also a new venture for us: A basketball shootout! It will be held on Decemeber 5th, at the Monsanto Y. We are excited about this event, and hope to have a big turnout.

**ANDREA WILLIAMS** , Correspondent

### PAGE PARK Y SERVICE CLUB - St. Louis

By the time you receive this notice our club St. Louis Page Park Y Service Club will have celebrated its second Founders Day. We are so proud to be a club of 18 men and women working on behalf of our local Monsanto Family YMCA and a member of Y's Men International.

It is with a sad heart that we have to lose our charter member **DELAYZION AMERSON**, CEO of Monsanto Family YMCA. He is now a Vice President of the Chicago Metropolitan YMCA'S. We miss him but we know his talents are needed elsewhere. However, we plan to

**VINCENT**, is involved in bell ringing for the Salvation Army, which they do each year. They are also holding a raffle for a Christmas basket, among other things. Our club in Great Falls, Montana, under the leadership of President, District Governor, and Past Regional Director, **HAROLD SPILDE** is very active in the F.I.S.H. program, which is a Christian Food Pantry that serves the community. This club doesn't even have a YMCA in their town, but is very active in their community. Our other clubs continue their great service to their local Y and respective communities. Our Yakima, Washington club, with President **JOHN HERDRICH** is busy preparing to host our next Regional Convention which will be held in June, 2011. In our Region, each club takes turns hosting the annual conventions.

I recently joined with other Regional Directors and RDEs at the Regional Director-Elect training in Cupertino, California. I was glad I attended for the second year in a row because there are always new things to learn, as well as new friends to gain. This training seminar was hosted by our Region to the south, Pacific Central and RD **BUCK COX**. I also got to meet our new ISG **TAKAO NISHIMURA** as well as IPE **FINN PEDERSON** and colleagues from Canada, Caribbean, and Australia. It was also nice to see AP **PHIL SAMMER** and APE **MARY ANN PHILLIPS**. Also attending was outgoing ISG **ROLANDO DALMAS**. Best wishes from our Region to Rolando and his wife as they return to their home country of Uruguay and prepare for the next phase of their lives.

We also were given a tour of the Northwest Y and treated to some great entertainment. After the sessions ended on Sunday, Buck led some of us up into the hills for a tour of their camp, which is a Y branch in itself. Our thanks go out to Buck, Mary Ann, and the Northwest Y Service Club for their hospitality.

Our entire region is mourning the passing of long time Y's man, **ROBERT BAUM**. Bob was a member of our Salem, Oregon club. He was a Past RD, Past DG, Past Club President, among other offices. He also was Chairman of that club's very successful annual book sale for many years. On a personal note, Bob was RD when I joined Y'sdom ten years ago and he always made me feel welcome. He will be greatly missed.

We continue trying to form new clubs and have full expectation of chartering at least two new clubs in 2011.

Best wishes for a Happy Holiday season and a great and prosperous New Year.

**LEE A. WOODARD**, RD PNWR

Email: [woodardins@yahoo.com](mailto:woodardins@yahoo.com) 425.328.4535

introduce a plan to name our Club's Most Valuable Y's Men of the Year Award after him.

This past summer we raised more than \$1,000.00 selling B.B.Q. each Saturday that our Monsanto Family YMCA over 40 Men Basketball League played. We man the refreshment booth and donated more than 1,000.00 hours. We made a lot of friends and we look forward to the next basketball season.

Prior to the end of our fiscal year we plan to host our first Draw Down Drowing and our second annual golf tournament.

**MCKINLEY JOHNSON**, President

**HADDONFIELD Y'S MEN'S CLUB**

**MITCHELL SCHMIDT** and his wife **ALICE** flew to Warsaw, Poland to attend the wedding of **AMY POKORSKA** in August. Amy is the daughter of **MARIA AND MAETEK POROSKA** who the Schmidt's had met many years ago through his association with Y's Men's International.

Mitchell is a long time member of the Haddonfield, New Jersey Y's Men's Club and encouraged the Poroska's to form a Y's Men's Club in Warsaw many years ago. They are still active in the Warsaw Club, have attended several conventions and visited many clubs in Europe and the United States.

Amy also became interested in Y'sdom and spent an internship in Japan where she met Kazu and Aoki Kiyoko, Past International President, who also attended her wedding.



Y's Men attending wedding in Warsaw: Mitchell and Alice Schmidt (front) Kazu and Aoki Kiyoko

Bride Maria and Mother Maetek Plkorska



**BROTHERHOOD FUND**

**Definition**

The **Brotherhood Fund** is a service project of Y's Men International to promote world fellowship between its clubs, members, and YMCA's throughout the world by providing grants for travel in the interest of the Y's Men movement'

**Purpose**

The purpose of the **Brotherhood Fund** is to pay all or part of travel and related costs of selected delegates who attend conventions of make inter-regional visitations.

**Distribution of Funds**

Contributions which presently have grown to approximately \$200,000 per year are distributed as follows:

- Interntl. BF Leaders-Travel and Administration** 5-10%
- Internatl leaders - Travel and Administration** 10-15%
- BF Delegates - Travel (Full or Partial Grants)** 40-50%
- Area Discr. - Travel at Area Level** 20-30%
- Other Trvl and Assist. - YEEP and Youth Work** 5-10%
- Refunds to Region - Regional Trav. and Trng** 3-8%

Don't miss your opportunity to promote worldwide fellowship. Send your contributions for 10/11 to your Regional Brotherhood Fund Service Director prior to February 1, 2011.

**J R HOLDEMAN** ASD BF

**PLEASE VOTE IN THIS ELECTION!**

During the month of November, U.S. citizens voted in federal and local elections. As good citizens I would venture that almost all Y's Men and Women voted in those elections. We don't do as well as Y Service Clubs.

**Now is the time for all good clubs to vote in the election for International Officers.** Your club has received an Official Ballot for the office of the International President Elect.

To be a valid vote, your President must complete and sign the ballot and mail it directly to IHQ and be received by 5PM Geneva time on 14 January 2011.

**PLEASE SEE THAT YOUR CLUB VOTES!!!**

# ROLL BACK MALARIA

300–500 MILLION CASES OF  
MALARIA CAUSE UP TO  
**3 MILLION DEATHS**  
EVERY YEAR

**Malaria** is a parasitic disease transmitted by the bite of infected mosquitoes. Once the first symptoms appear, malaria can kill very rapidly—and often does. It is estimated that up to three million people die of malaria each year, most of them children under five. In Africa, malaria is the leading cause of death among young children, **killing a child every 30 seconds**.

**Insecticide-treated mosquito nets (ITNs), if used properly, successfully prevent mosquitoes from infecting people with this disease.**

Studies show that high levels of insecticide-treated net coverage can reduce malaria mortality by some 20 percent and malaria incidence by 50 percent in children less than five years of age. When combined with early diagnosis and treatment, use of ITNs can reduce malaria mortality by over 50 percent.

## OUR PARTNERS:

The **ROLL BACK MALARIA PARTNERSHIP** is the global framework for coordinated action against malaria. It forges consensus among key actors in malaria control and mobilizes resources to fight this disease. In 2008, Y's Men International collaborated with the International Federation of the Red Cross and Red Crescent Societies (IFRC)



to distribute 25,000 packages in Sierra Leone. The IFRC will continue as our partner during the 2010-2015 campaign to distribute nets funded by Y's Men International in **Sierra Leone, Kenya, Liberia and India.**

**The ROLL BACK MALARIA PROJECT is directly related to achieving the United Nation's Millennium Development Goal 6 (MDG 6) and specifically Target 6C — to have halted by 2015 and begun to reverse the incidence of malaria and other major diseases.**



## THE OBJECTIVE:

- Y's Men International will collect **500,000 CHF** over **five years** to purchase and distribute **65,000 packages** containing long lasting insecticidal mosquito nets (LLINs), insecticide retreatment kits, immunizations, Vitamin A (or multiple micronutrient) supplementation, and anti-malarial "blister packs" for managing fever at home.
- This goal includes funding for training, logistics and support activities but no administrative costs.

## HOW IT WORKS:

- Each club sets its goal by determining the number of long lasting mosquito net packages it will purchase for \$8.00 each.
- Use publicity materials: a brochure, a sample press release, and a PowerPoint presentation (available online in January 2011).

## TIMELINE:

- 24 October 2010** UN Day — Five-year period begins. All clubs unite in a worldwide celebration of UN Day each year.
- 15 March 2011** First collection period (5 months) closes. Send contributions to your Regional Director who will send them to IHQ with second semester dues.
- 1 April 2011** First full one year starts
- 25 April 2011** World Malaria Day — World Malaria Day will be the launch date for each new year in the campaign. Clubs should host special club and community events to promote the campaign and create awareness of the disease. Ideas include:
  - Organize a family **bike-a-thon** and watch their wheels roll to fight malaria.
  - Invite a **health professional** familiar with malaria to a club meeting or a community event sponsored by the club.
  - Plan a special **kick-off event** for YMCA members and other guests.
- 15 March 2012** Second collection period closes; deadline for receipt of second contribution

The timeline outlined above continues until 15 March 2015 when the fifth collection period closes. After a final collection period of seven months, until 24 October 2015, the five-year term will end.

NOTE: This project does not replace already existing Y's Men International programmes.



Y's Men International  
9 Avenue Sainte Clotilde | CH-1205 Geneva, Switzerland  
E-mail: [ihq@ysmen.org](mailto:ihq@ysmen.org) | Website: [www.ysmen.org](http://www.ysmen.org)



**US AREA CONVENTION**

**JULY 7-10, 2011**

**Y SERVICE CLUBS INTERNATIONAL**

**MISSOURI ATHLETIC CLUB**

**405 Washington Ave. St. Louis, Missouri**

**314-539-4424 [www.mac-stl.org](http://www.mac-stl.org)**

**COME TO ST. LOUIS** your host city, the Gateway City, on the banks of the mighty Mississippi.

**STAY AT** the famous, exclusive, private **Missouri Athletic Club** (referred to locally as the M.A.C.) You will marvel at this historic building in downtown St. Louis with its **old club warmth and comfortable atmosphere.**

**REFRESH AND REVITALIZE OUR SPIRIT OF SERVICE** through *Exciting, Dynamic and Relaxing* forums and up to the minute training. The theme of **INNER STRENGTH-CENTEREDNESS** will give support to our work in the community, with the YMCA and our fellow members in our global movement.

**EMBARK ON A NEW VENTURE** a **Youth Convocation** for high school and college ages with active service projects and "not topic" programs to collaborate with YMCA of Greater St. Louis and world class local institutions. (*Separate registration* and details will be coming soon.)

**REGISTER NOW -- \$285 per person** for 8 meals, including 2 gala dinners. Help us plan a more complete package for your enjoyment. Complete and mail the registration form along with a token fee of \$50 per person to be applied toward your total registration fee of \$285.

**RESERVATIONS** \$80 per night not including taxes, single or double. (*Tax rate is only 7.25%*) Parking in the MAC garage is \$10 per day with in and out parking. Forty of eighty rooms have been designated for us. Call the MAC at 314 539-4424 for room reservations and other information. Check our their website [www.mac-stl.org](http://www.mac-stl.org).

**EXPECT TO HAVE FUN**, receive awards, surprises, gifts and entertainment. We have scheduled free time for local excursions to attraction. There are over 275 points of interest, many within walking distance.

**COME EARLY -- STAY LATE -- AT THE SAME RATES  
THREE DAYS BEFORE and AFTER THE CONVENTION**

**HOST COMMITTEE:**

McKinley Johnson, Chairman  
 Rachele Reeg, PIP, Honorary Chairperson  
 Bob Daniels, Registration  
 Carl Miles and Ariani Friedl, Program  
 Debbie Redmond, RD Mid America  
 Anne Stuckel, Area Corporate Secty, Publicity  
 Charley Redmond, Displays and Tech Support  
 Dan Loving, Community Relations  
 Christine Justice, Hospitality  
 Dave Evans and John Mason





**Y SERVICE CLUBS INTERNATIONAL  
2011 U.S. AREA CONVENTION  
JULY 7, 8, 9, 10, 2011  
MISSOURI ATHLETIC CLUB  
405 Washington Avenue  
SAINT LOUIS, MO 63102-2183  
THEME: "INNER STRENGTH – CENTEREDNESS"  
Honorary Chair Rachele Reeg PIP**

**REGISTRATION FORM:**

Last Name:, First Name, Middle Initial \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Region: \_\_\_\_\_ Club Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

How do you want your Name to appear on badge	Position (RD, RSD, ASD, Club Officer)	Spouse/ Guest	Youth /Age

**Please Indicate** **Yes** **No**

Is this your first Area Convention? \_\_\_\_\_ \_\_\_\_\_

Please specify special needs ( dietary restrictions): \_\_\_\_\_  
Registration fee includes eight (8) Meals, Entertainment, Programs and Workshops – **Deadline June 20, 2011** for full registration - Hotel Registration not included. (Please mail with \$50 per person deposit check)

Full Registration \$285.00 per adult x \_\_\_\_\_ = \$ \_\_\_\_\_

Late Registration \$300.00 per adult x \_\_\_\_\_ = \$ \_\_\_\_\_ per adult after June 20, 2011

For Hotel Accommodation – Contact Missouri Athletic Club (MAC) at 314-539-4424, [www.mac-stl.org](http://www.mac-stl.org) Single, Double and King \$80.00 plus tax, In and Out Garage Parking for \$10.00 per day. For additional information and/or assistance contact Bob Daniels @ 314 368-3699 E-Mail [bdaniels3@prodigy.net](mailto:bdaniels3@prodigy.net) or McKinley Johnson, @ 314-651-7871 E-Mail [mc\\_johnson@sbcglobal.net](mailto:mc_johnson@sbcglobal.net)

NOTE: Come Early – Stay Late Same Hotel Fee – 282 Things to do and places to go when visiting St. Louis and most of them are free and in walking distance: Music Festivals, Mix of Shops/Food/drinks clubs and restaurants abound/ bowling alley, Casinos, Museums, Baseball, Free Zoo

**ATTENTION .... ATTENTION .... ATTENTION**

The ALLIANCE is going paperless for those persons who would like to receive their copy by e-mail. This will result in a significant cost saving to the US Area in printing and mailing costs. Your editor, and his wife and friends, also would appreciate the savings in time and effort in collating, folding, tabbing, labeling and mailing. Your ALLIANCE would also be sent in full color with more legible pictures and artwork.

To get the next ALLIANCE by e-mail, just send a request e-mail to:

**FRED LEONARD, Editor, at [fleonard@cablelynx.com](mailto:fleonard@cablelynx.com)**

**YMCA OF HOT SPRINGS, AR**  
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Hot Springs, AR 71913



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## Peace on Earth, Goodwill to Men



**A Christmas Prayer**



May today there be peace within. May you trust God that you are exactly where you are meant to be. May you not forget the infinite possibilities that are born of faith. May you use those gifts that you have received, and pass on the love that has been given to you. May you be content knowing you are a child of God. Let His presence settle into your bones, and allow your soul the freedom to sing, dance, praise and love. It is there for each and every one of us.

Kay Lindner, PAP