

Y'S MEN INTERNATIONAL
U.S. AREA

2009 U.S. AREA COUNCIL MEETING
JULY 7-9, 2009

PHIL SAMMER
U.S. AREA PRESIDENT

MINUTES
DEBBIE REDMOND
CORPORATE SECRETARY

HOLIDAY INN SANTA BARBARA
GOLETA, CALIFORNIA

ATTENDANCE
U.S. AREA MEETING
JULY 7-9, 2009, GOLETA, CALIFORNIA

AREA ELECTED OFFICERS

	POSITION
Phil Sammer	Area President
Fred Leonard	Past Area President
Debbie Redmond	Corporate Secretary
Dave Craytor	Chief Financial Officer

AREA COUNCIL MEMBERS

	POSITION
1. Rick Lau	Hawaii Regional Director
2. McKinley Johnson	Acting MidAmerica Regional Dir.
3. Susan Wilby	North Atlantic Regional Director
4. Joe Dotson	North Central Regional Director
5. Mary Ann Phillips	Pacific Central Regional Director
6. Harold Spilde, Jr.	Pacific Northwest Regional Director
7. J. R. Holdeman	Pacific Southwest Regional Director
8. Terry Bradley	South Atlantic Regional Director
9. (No representation)	Mid East Region

SPECIAL APPOINTMENTS TO THE COUNCIL

1. Wayne Smith	Budget Oversight/Resource Officer
2. Marilyn Thorp	Roster Secretary

AREA SERVICE DIRECTORS

1. George Williams	Christian Emphasis
2. Julie Nowell	Bulletin Awards
3. Arlo Pannkuk	Membership Conservation
4. Buck Cox	Extension/YES
5. Jim Mueller	Historian
6. Bob Daniels	IT/Webmaster
7. Sharon Ishida	Youth Involvement
8. Heather Vinge Hanson	STEP

RESOURCE PEOPLE

1. Tibor Foki	U.S. Area Supply Office
2. Grace Smith	Immediate Past Corporate Secretary
3. Russ Lynch	Hawaii Regional Director Elect

GUESTS

- | | | |
|-----|-----------------|------------------------------|
| 1. | Char Foki | Wife of Tibor Foki |
| 2. | Barb Craytor | Wife of Dave Craytor |
| 3. | Charley Redmond | Husband of Debbie Redmond |
| 4. | Brad Ishida | Husband of Sharon Ishida |
| 5. | Pete Phillips | Husband of Mary Ann Phillips |
| 6. | Audrey Mueller | Wife of Jim Mueller |
| 7. | Eldon Thorp | Husband of Marilyn Thorp |
| 8. | Gloria Holdeman | Wife of J.R. Holdeman |
| 9. | Dianne Daniels | Wife of Bob Daniels |
| 10. | Karen Williams | Wife of George Williams |

Goleta, California

1. Meeting was called to order by Fred Leonard as outgoing Area President at 8:00 a.m.
2. Devotional was offered by George Williams (Christian Emphasis ASD)
3. Self Introductions were given for all in attendance in the room.
4. Fred had some shirts to be given to persons who had attended and participated in the District Governor Trainings held last fall.
5. Installation of Officers was given by Jim Mueller, Past International President. Jim used the original induction ceremony written by Judge Paul William Alexander called the “Inaugural Charge”. All officers were invited to participate to include Regional Directors and Area Service Directors as well as the U.S. Area Officers. Upon completion of the installation, Fred presented an Area President Pin to Phil. Phil presented the Past Area President pin as well as an award expressing appreciation for Fred’s Service to Y’s Men.
6. Meeting Format.
Phil explained that the voting would be done by the Regional Directors. The Area Service Directors were invited to participate but would not be able to make a motion or to vote for any issue. We will need to have an election of the Board of Directors. This is necessary to meet the needs of our 501C3 status. The Board of Directors will then need to ratify the actions that were taken by the Council. This will be done tomorrow morning. Since we did not have a U.S. Area Convention this year, this Council meeting is an important part of the US Area.

Debbie Redmond added that the voting procedure will be with all motions in writing by a Regional Director and seconded by a Regional Director. Phil will then read the motion. The number of votes per Region is listed in the Administrative Procedures for Council Meetings in the book.
EXHIBIT #1 (1st page of workbook)
7. Missing Regional Director.
With the absence of a person from the MidEast Region, we will have 9 fewer votes. The total eligible clubs for the Region for the purposes of voting will therefore be 107.
8. Due to the absence of John Mason, Mid America Regional Director, McKinley Johnson has been appointed by the Past Regional Director, JoAnn Gardner and the current Regional Director, John Mason to represent the Region in this Council meeting.

Motion #1: Accept McKinley Johnson as designated Representative from MidAmerica for USA Area Council Meeting and Board of Directors. Motion was made by Terry Bradley and seconded by Harold Spilde.

Approval was given by consensus.

9. Next order of business is to recognize our Board of Directors.
Motion #2: That the Regional Directors of the U S Area be recognized and elected as the Board of Directors for Y's Men International for U S Area for 2009-2010. Motion was made by Rick Lau and seconded by Mary Ann Phillips.

Approval was given by consensus.

10. U.S. Leadership Team
Phil wanted to explain the various positions as listed in the roster. Wayne provided a roster dated 5 July 2009.
EXHIBIT #2 (handout)

The Area President Elect (APE) will be elected by club balloting in Nov., Dec., and Jan. The results will be announced at the International Mid year Meeting in January and the new APE will take office July 1, 2010. Since we only have one vote on the International Council, we do not fill the position prior to the President taking office.

This is the final year for the Corporate Secretary (CS) since Debbie is completing her last year and can only be elected three consecutive two year terms. The Chief Financial Officer (CFO) position will need to be filled next year as Dave is in his final term for that position. Phil stated he was glad to have both of them during his time in office.

The Liaison with the YMCA of USA no longer holds that position (Gail Vessels) and we have yet to find out the name of the person.

Under the Area Service Director positions (ASD), there are several changes to be noted. Buck Cox is the main person for Extension with Rob and Fred assisting in their areas. Buck will also handle the YES program (to be explained later) and may need to find an Assistant to help him with that position. The Webmaster, Bob Daniels, is now our Information Technologist (IT). We are waiting for the donated new web page being developed for Y's Men International and the Area web pages linked to it. Bob will work on the new webpages and redo the design. Request was made by Julie Nowell to look into the possibility of putting the Y's Alliance on the website since some people have a problem in receiving it in the mail.

Hany Girgis is the individual handling the Brother Clubs this year. If you would like to have a brother club, contact Hany and he will help you through the process. Hany was originally from Egypt and has developed a fellowship with a club in Egypt and the Kankakee club in Illinois. He has also donated his airline miles to International Headquarters in order to have Rolando and others revitalize the Egypt Y's Men Clubs.

11. Committee Assignments

Phil announced that he was going to do things a little different by involving the Area Service Directors (ASD) in the committees as well as the Regional Directors. They will need to meet during breaks or lunchtime to cover their assignments as a group.

Agenda Committee: Joe Dotson (Chairman), Sue Wilby, Russ Lynch, George Williams, Tibor Foki, and Wayne Smith.

Budget Committee: Terry Bradley (Chairman), J.R. Holdeman, Harold Spilde, Julie Nowell, Bob Daniels, and Dave Craytor.

Ad Hoc Committee: Rick Lau (Chairman), Sharon Ishida, Arlo Pannkuk, Heather Vinge Hanson, McKinley Johnson, and Buck Cox.

12. Past Area President's Report

Fred referred to his report in the workbook. He wanted to emphasize #4 in his report, Long Range Action. Fred also stated that he would report on the November meeting held in Minneapolis during the Council meeting and hopes that additional information will come out of our Council.

EXHIBIT #3 (PAP report in workbook)

13. Area President Report

Phil stated that he has appreciated being able to work with Fred and learn as much as possible about the position. He has spent a lot of time working on the Area Service Director positions and thinks the Membership, Conservation, and Development part is very important for this organization. The Regional Directors should be the driving force for their Regions. There seem to be a lot of details in making this organization as successful as it can possibly be.

The International Council is scheduled on July 26-29, 2009 in Sri Lanka. The U.S. Area Officers will have a Mid Year Meeting in January, 2010.

EXHIBIT #4 (Report in workbook)

14. Corporate Secretary (CS) Report

Debbie stated that the report was in the workbook as well as the goals and objectives for the upcoming (and final) year in her position. One of the main difficulties is in doing the mailings. The clubs that have been pronounced "dead" sometimes continue to receive mailings. We need to clean up our list of clubs to reflect the correct ones. The roster can only be as effective as the information that the Roster Secretary receives.

15. Chief Financial Officer (CFO) Report

Dave provided several handouts for the Council to review. The first handout is regarding to whom the money needs to be sent, including the name and address of the individual.

EXHIBIT #5 (U.S. Area Financial Policy Guidelines) handout

On page one of the Balance Sheet we have about \$83,000 in cash with the total assets to equal about \$98,000. In reviewing the computer program which analyzed the information from last year to this year, we have about \$17.78 less in assets than last year. In the Profit and Loss section, the dues are listed by Regions by Fall and by Spring. It is interesting to note that the total Area dues came out to be close to 104% of the amount budgeted.

In Line Item 9280, is the Minneapolis meeting which was paid by International and not by the U.S. Area. Under the Line Item #8100, we do not have an Area President Elect (APE) at this time. McKinley asked a question regarding the emergency funds and was told that they were all combined into one fund last year at the 2008 Area Council Meeting.

EXHIBIT #6 (Balance Sheet for U.S. Area Books dated 7/1/09)

Dave pointed out that our previous bank was purchased by U.S. Bank which makes it much easier since there is one close to him in Phoenix. The bank account at Oak Brook for International has changed too.

EXHIBIT #7 (Proposed 2009-2010 budget for U.S. Area Income/Expense)

Phil reminded everyone that this was just the first reading of the budget and the Budget Committee should address any specific issues in their committee.

16. Phil announced that he had appointed Sharon Ishida as the Sergeant at Arms for this meeting and we will be hearing from her throughout the meeting. Rick Lau has been asked to be the Marshal for the group.

17. Budget Oversight/Resource Officer Report

Wayne stated that there is no written report in there but he wanted to ask for help from everyone in keeping the roster up to date. This roster is a vital reference for the Regional Directors as well as the Area Service Directors as it also lists the people from the Regions for the various Services. (see Exhibit #2).

The Area By-Laws are on our website as well as in the workbook.

EXHIBIT # 8 (By-Laws of Y's Men International, U.S. Area) from Workbook.

The Policies and Procedures are also on the website. Wayne has included a copy in his handouts that were updated July 3, 2009. He has marked any new policies and the existing policies.

EXHIBIT # 9 (Y's Men International, U.S. Area Office, Policy and Procedures) handout

Additional handouts have been provided since Wayne is the International Historian.

EXHIBIT # 10 (Y's Men International, U.S. Area Officers Historical Record) handout.

EXHIBIT #11 (Historical Record of Alexander Scholarship Fund) handout

An explanation of the various awards was provided as a point of reference for the Regional Directors.

EXHIBIT # 12 (Awards issued by Y's Men International, Area USA) handout.

There is also information regarding the U.S. Area Presidents and the Conventions, historical reference.

EXHIBIT # 13 (U.S. Area Presidents and Conventions) handout

Wayne provided a calendar of items with approximate dates of some of the events and when items are due.

EXHIBIT # 14 (Calendar-Dates and Events – Area USA, Year 2009-10) handout.

Wayne has a list of the Clubs by Regions. He is asking the Regional Directors to review the list and help update it. When it is completed. He will give a copy to Marilyn. Jim Mueller stated he had index cards with each club name to include their charter date, name changes and dates of any that have been pronounced "dead".

17. Expense Reports

Dave Craytor announced that the meals and rooms for the individuals involved in this Council Meeting are covered. Those people that have spouses with them, he will deduct the amount for the room and meals from their expense check. The Council Members and Officers receive reimbursement for travel and the Area Service Directors and other Representatives receive ½ of their travel expenses. This includes parking at the airport and any additional costs for luggage. If you get your expense report in by this afternoon, then he will make an effort to pay everyone tomorrow morning.

18. U.S. Area Goals

Phil stated that these are specifically targets for the coming year. This is listed in Swiss Francs and to get an idea of the actual amount, it is reduced about

10% of amount (to get U.S. Dollars). The Brotherhood Fund (BF) was reduced due to some difficulties. These are just targets and the Regional Directors need to set their own goals. For Time of Fast (TOF), Phil thinks the \$33,000 is realistic. He is anticipating more for Endowment. Extension is hopefully 8 clubs. We are hoping to have 60 people for membership and conservation. STEP should have 1 person and we don't deal with YEEP. The hope is to have 4 Area Bulletins.

EXHIBIT # 15 (Y's Men International APE Targets 2009/10 – in CHF) in workbook.

19. International Emphasis Months

Kevin Cummings, the new International President, has set these up and they are specifically what is recommended. It is not required, each Region can choose their own.

EXHIBIT #16 (Months of Emphasis) in workbook.

20. Discretionary Funds

Dave explained that this is the money that can be used for travel or travel associated expenses from the Brotherhood Fund (BF). Under Line Item #9440, there is \$1,102 under extension. Under Line Item #9610, there is \$1,868 under training, and Line Item #9620, there is \$1,116 for Convention Planning. Last year, Brotherhood Fund (BF) spent \$4,087 which was \$450 less than budgeted. That amount (\$450) will be taken out of what we will get back for this year.

21. Special Development Funds

Phil explained that this is money from International. The Special Development Funds are used for Membership Development as well as the DG training. We have to send in the request by December 31st of what we want to do with the funds. The last two years have been designated for the District Governor (DG) training. We received \$8,400 which was Line Item # 9500. We only spent \$5,046 on the training. Phil included in his report a recap of what Fred had wanted to do and how we planned to do it. The Special Development Fund is money that we receive from endowment. Bob Daniels explained that this year the total from the International Endowment would be \$70,000 in Swiss Francs. The amount for each Area will be announced at the International Council Meeting in Sri Lanka. Keep in mind that all the Areas will be fighting to get as much as they can out of the funds.

EXHIBIT # 17 (Special Development Fund Proposal 2009-2010) workbook.

22. Budget First Reading

Handouts had already been provided. See Exhibit #7. This amount shows the actual to budget. To balance at this point, we will have to take money out of savings. About \$24,720 out of savings because of expenses such as this meeting which will be about \$10,000 more than last year. Explanation was given regarding income and expenses. Line Item #9400 is extension which

comes from three sources. In the Y's Alliance, we have been doing 3 instead of 4 publications per year. The Budget Committee might want to look at that and maybe look into distributing electronically. Maybe Bob Daniels should visit with Claude Bewell about that possibility. The expenses for DG training has been written down but maybe we could consider doing some of it by Webinar instead of actual travel. Bob will discuss this later in his presentation. There was a question regarding the President's expenses. There is a difference between items taken from Discretionary Funds and Administrative costs.

23. Policies and Procedures

Phil pointed out that Y's Men International has a policy that allows members age 25 and under to pay only 50% of the annual dues. Since we have eliminated Family Membership from the By-Laws, then the U.S. will need to also have the 25 and under pay the 50% of dues. This needs to be stated in our Policies and Procedures.

Motion # 3: Motion to reduce the dues paid by members aged 25 and younger to 50% of the regular U.S. Area dues. Motion made by Joe Dotson and seconded by J.R. Holdeman.

Approval of motion was by consensus.

24. Name change for the Webmaster

Motion # 4: To change the name of the ASD Webmaster to ASD Information Technology (IT)/Webmaster. Motion was made by Joe Dotson and seconded by J.R. Holdeman.

Approval of motion was by consensus.

25. Name change for Extension ASD

The YES program is Y Extension Support. The money is separate from the endowment fund and it is an immediate return instead of what is received from endowment. 60% of the money collected comes back to the Area.

Motion # 5: To change the name of the ASD Extension position to the Extension/Y.E.S. ASD. Motion made by Joe Dotson and seconded by J.R. Holdeman.

Approval of motion was by consensus.

26. Regional Director Elect (RDE) Training

Fred stated that the RDE training in 2008 was held and it went well, everyone was there.

27. Area and International Meeting Dates

Phil listed the upcoming dates in the workbook. The Regional Director-Elect (RDE) training is scheduled for November 12th thru 15th in Torrance,

California. We will need to know by July 24th who the RDE's for each region will be in order to notify them. Vern Kenney will be doing the training. If you are a second year Regional Director (RD), you are invited to attend. We can't pay all of the expenses but will pay half of it. The plan is to do the DG training in the spring. The 2010 tentative Mid Year Meeting will be in Honolulu January 12 to 14th for the Executive Officers. We will need to vote on having the Area Council meeting next July in Hot Springs.

EXHIBIT # 18: (US Area and International meeting Dates Updated July 2009) in workbook.

28. U.S. Area Supply Office Report
Tibor pointed out the report in the workbook. He stated that the amount listed for outstanding invoices has now been paid. Some of the other amounts (about \$700 worth) will need to be written off the books. If someone orders supplies costing over a total of \$40 then Tibor will put a tracking number on them. Tibor is able to get some new supplies from Korea since Eric Kim has agreed to bring back the supplies and avoid the shipping costs as well as the cost for the bank transfer. He has some supplies available for purchase today.
EXHIBIT # 19: (U.S. Area Supply Office Report) in workbook.
29. Collection of fines by Sharon Ishida. The designation of the funds will be announced later.

Regional Director Reports (Items 30-37)

30. Hawaii Region
Rick Lau stated that the information is in the workbook. He did not include his goals for the upcoming year but his main goal is to increase membership by 10%. It is important to "Keep on keeping on".
EXHIBIT # 20 in workbook
31. Mid America Region
McKinley Johnson reported for John Mason. John sent his apologies in not being able to attend the meeting. The Region did participate in all US Area and International requirements. There was one leadership training. They hope to increase membership by 10 new members. The Mid Year meeting will be held in Illinois in January. We hope to have our next Regional Convention in Vincennes Indiana.
32. North Atlantic Region
Sue Wilby stated the report was in the book. She pointed out that Moorestown had made a name change. They have a tentative Regional Meeting set for the fall. The specific goals would be to get a Regional Director Elect (RDE) and fill the Secretary position. Other goals are listed on the back of her report. Sue also announced that she brought some snacks from

her Region to be shared to include items from Tasty Cakes and some salt water taffy.

EXHIBIT # 21 in workbook

33. North Central Region

Joe Dotson stated he was blessed with such good volunteers in his Region. He talked about his Regional Convention and the fact that membership has dropped from 257 to 240 members. Bloomington is in the process of transferring their charter with another club. There was a survey of eight clubs regarding the fundraising activities. They reported that money to the YMCA totaled for just those eight clubs to over \$160,000. Joe hopes to initiate two new clubs and they need to do better in the area of marketing of the clubs. It would be nice if they would be able to initiate an e-mail regional newsletter.

EXHIBIT # 22 in workbook

34. Pacific Central Region

Mary Ann Phillips talked about the training that two District Governors (DG) and one club President attended. We need to identify more new leaders in the Region. There was one International Brotherhood visitor. They sent two youth to Convocation in Denmark and would like to do more. The donations for the Malaria Bed Net project was very good but the challenge is to keep them also giving to Time of Fast. There is a need to replace the Regional Secretary and Treasurer. Mary Ann would like to visit more clubs. There are 97 members in 8 clubs. It would be nice to identify the almost dormant clubs and work with them before they completely die. One club folded and donated everything to the YMCA without notifying us in advance. One other club is in distress and paid dues for only three members. It would be nice to get the 5 Members at Large to the Convention this year.

EXHIBIT # 23 in workbook

35. Pacific Northwest Region

Harold Spilde, Jr. stated that his report is in the book. He has a goal of possibly gaining two clubs in the Region thanks to the diligent work of Mary Ann George. His other main goal is to retain the current members. Other goals are listed on second page of report.

EXHIBIT #24 in workbook

36. Pacific Southwest Region

J.R. Holdeman announced that the report was prepared by Bruce Trent. They were able to raise \$9,257 for the Malaria Rollback Project, \$4,200 for Time of Fast, \$4,500 for Alexander Scholarship Fund, \$7, 162 for Brotherhood Fund, \$3,924 for Dollars for Scholars. With 33 clubs, the average giving was about \$3,000 from each club to the YMCA. J.R. stated he wanted the motto to be "Y's Men, an opportunity to be of Service". All people need to feel good about themselves by making a difference in other peoples' lives. Goals include retaining members and getting 10% more which would be about 62

new members this year. It is important to use the “Ask, Ask, and Ask” thought process in reaching out for a potential member. The Y does give us names but the names are of people who are already volunteering. We should ask the members to do the asking instead.

EXHIBIT #25 in workbook

37. South Atlantic Region

Terry Bradley stated that the report was written by C.C. Kurtz. They have lost two clubs and have worked to revitalize one club, a new group under the same charter. Atlanta Omega is looking at another YMCA. The Regional Convention was held in Myrtle Beach. Rob Wilby was the speaker and did a great job. The Rollback Malaria Project included the powerpoint that had been prepared. Some clubs challenged others and additional groups to include three Churches, 2 Civic Clubs, one of the YMCA Board of Managers and other members. The \$3,000 that was raised helped to bond the region together with a wonderful short term goal. Terry also explained about the “Chinese Auction” that they usually hold.

Goals include the Regional Convention to be held at the YMCA Blue Ridge Assembly. It would be nice to have something similar to the Rollback Malaria project in order to designate a certain amount of money out of the Regional Budget. Each club would be given \$100 if they give or do something to help the unemployment problem in their area. We need to help people in our own neighborhoods, provide information for a New Member Orientation and Y Execs should have yearly planning sessions with the club. It would be nice to have these Execs help us develop at least a three year planning strategy. Explanation was given by George Williams regarding the Atlanta Omega Club which have been looking to target a younger YMCA. By doing this, they hope to put “new blood into the old blood” of their club.

EXHIBIT # 26 in workbook

**Area Service Director Reports
(Items number 38 to 53)**

38. Awards

Fred Leonard talked about the reports received from the clubs. Out of all of the clubs (116), there were 43 that are receiving recognition. Please take these awards back and present them at your convention. The number of clubs by region that participated include Pacific Southwest (PSWR) with 14 clubs, North Central (NCR) with 3 clubs, South Atlantic Region (SAR) with 3 clubs, North Atlantic Region (NAR) with 3 clubs, Pacific Northwest Region (PNWR) with 4 clubs, Pacific Central Region (PCR) with 6 clubs, Hawaii (HR) with 2 clubs and MidAmerica Region (MAR) with 5 clubs.

EXHIBIT # 27 in workbook.

Fred gave additional information regarding the new sign which Phil will take with him back to Hawaii. It is through Sugarhousebanners.com and the cost was \$110. You can design your own banner using PhotoShop which can include anything you want (including photos).

39. Brother Clubs
No Report

40. Brotherhood Fund
J.R. Holdeman talked about the written report. The amount was 82.9% of the goal with Pacific Central having a drop in funds (sent after the deadline) and North Central having a reduced amount. The Al Jongewaard memorial Award goes to the Mid East Region.
EXHIBIT # 28 in workbook.

It should be noted that for those individuals coming in to the United States from other countries (especially India) have had some difficulties in getting a VISA. Three out of the last five that applied were denied. Only one out of three possible people leaving the U.S. have taken advantage of the fund. The information for the travel is sent out in March to the Regional Directors and it is due to Phil in November. The approval is given by the Executive Officers in the Mid Year Meeting in January. Forms are available on the International Website.

41. Bulletin Awards
Julie Nowell stated that she truly enjoys this position since she is able to keep track of all the activities for the organization. At this point she is receiving 44 bulletins on a regular basis with 34 coming by e-mail or being posted on the website. She would like the Regional Directors to encourage clubs to produce and send out a newsletter since it is an educational and informative piece of information about their group. The list of all the clubs sending out newsletters or bulletins is in the workbook. On the following page shows those that receive recognition for being an "Honor Bulletin" by meeting the criteria (which is on the website).
EXHIBIT # 29 in workbook

42. Christian Emphasis
George Williams wanted to express his thanks to Marilyn Thorp (Roster Secretary) for getting the information out quickly. George has been able to send out information specifically to all the clubs and not just through the Y's Alliance. Wayne Smith stated that some clubs have said they did not receive the booklets sent out. It might be beneficial to send them a notice that the booklets are coming then follow up to see if they received them. This might help to reduce the number of additional books that have to be sent out each time.
EXHIBIT # 30 in workbook

43. Community Service
Phil stated the report is not in the book. We do have a new Service Director, Daryl Soltau.
44. Public Relations
Terry Bradley wanted to thank Fred for his support and assistance in this area. A survey was sent out asking the clubs some specific questions regarding public relations. The responses are in his report but the ones that stand out are Seal Beach who keeps a book with photos (scrapbook). Terry also wanted to thank Buck Cox for gathering information and sending it to him.
EXHIBIT # 31 in workbook.
45. Disaster Preparedness
McKinley Johnson talked about how he had been talking to the YMCA Liaison Officer requesting information so we could provide assistance to YMCA's following any kind of disaster. He has not received any information and the Liaison officer is no longer employed by the YMCA. McKinley talked about the previous trip made by Fred Leonard, Rob Wilby and himself to New Orleans.
EXHIBIT # 32 in workbook.
46. Travel Coordinator
See bottom of previous report (Disaster Preparedness) for written report. One of the forms that is important for individuals that have been approved by their Area to travel is the BF7. McKinley is currently waiting to receive a BF7 on an individual from Sri Lanka. There are three grants available for the U.S. Area at this time which is Canada/Caribbean in 2010, Latin America in 2011, and South Pacific in 2010. It should be noted that persons over the age of 75 are not eligible for the brotherhood grant. McKinley completed the report by telling about JoAnn Gardner getting to go to India on a Brotherhood Fund trip and what a wonderful experience she had.
47. Endowment
Report provided by Junior Fischer.
EXHIBIT # 33 in workbook.
48. Membership and Conservation
Arlo pointed to specific things in his report to include the articles in the Y's Alliance and the letters to the RSDs as well as RDs. He also included information for the DG training. Arlo talked about a club in Elk River that started as a specific Prayer Group. They have been recognized by the Minneapolis YMCA for their Distinguished Service but are not at this time an official Y's Men Club. This group believes that people of all faiths can be members. We should recognize that the Past International President is a non-Christian. We need to have a good base to get a club started and this specific

group has their base, we just need to get them to go the next step. Future plans should be maybe consider something like Facebook, a new brochure and using the Forward Plan.

EXHIBIT # 34 in workbook.

49. Leadership Training
EXHIBIT # 35 in workbook.

50. Youth Activities
Sharon explained to everyone that she is new to the position and pleased to be of service to such a worthwhile cause. There are three things that are important. They are 1) Communication with each other; 2) Utilizing e-mail to contact people and get ideas out there; and 3) the idea of Youth Clubs.
EXHIBIT # 36 in workbook

51. STEP
Heather wants to communicate by e-mail with some of the previous people in the program and develop some possible participants. We currently do not participate in YEEP for incoming long term education exchange students, but we can send students out of the USA as exchange students. We do participate in STEP, a short term two to four week student exchange program. We encourage club and members to participate in sending youth and hosting youth. We currently do not have any youth scheduled to participate.

52. Extension/YES
Buck talked about a possible club in Lake Heights in Bellevue and the Anchorage YMCA. They had invited interested people from the Lake Heights YMCA in Bellevue and the Anchorage YMCA to attend the Pacific Northwest Convention with free lodging and meals but no one attended. Buck talked a little bit about his involvement with the Helena Club in Montana. Buck seems to think that he has not had much luck with the Regional Service Directors so plans to use the District Governors. Instead of going to the Executive Director at the YMCA's, he thinks working with the Board of Managers who are volunteers would be good. We need to upgrade the booklet. To get a new club, it is important to have a good sponsorship from another club. We need better contacts in some of the regions.

Buck went on to explain about the YES program which is Y's Extension Support. A portion of the money that is donated goes back to the area. The difference between it and endowment is that the money is available immediately and you don't have to wait for it.

Fred said Columbus, Ohio has expressed an interest in a possible club which would be more of an International Club. There are from 14 to 18 clubs that are possible new ones in the works.

53. Y's Menettes
EXHIBIT # 37 in workbook.

End of Regional Service Director Reports

54. Brotherhood Fund (BF) Delegate Plan
As it stands now, we have people listed to come from Africa in 2011 to Pacific Central, from South Pacific to Mid America in 2010 and Canada/Caribbean to Pacific Northwest in 2011.
EXHIBIT # 38 in workbook.
55. Budget (2nd reading)
As Chairman of the Budget Committee, Terry Bradley made the report. There are no changes in the income part of the budget. Under expenses, we are keeping the Officer expenses the same as listed. Under 8700, the Y's Alliance will remain the same but they recommend making changes by the end of December to utilize electronic publications. That would leave \$8,000 to cover 3 issues and the 4th one will be different. We will need to clean up the list of mailings to be sent out. It is important to let membership know ahead of time that this is what we are going to do. Send the information to the bulletin editors in the Region and Club level. Line Item # 8800 is the Mid Year Meeting, Line Item # 8900 is the Area Council, Line Item # 9100 Area Service Directors. Since most do not turn in their reports to be reimbursed, we will change the amount from \$1,000 to \$500. Line Item # 9200 will be the same but Line Item # 9240 change from \$750 to \$500. In Line Item # 9500, change meals from \$1,000 to \$600. Line Item # 9999, change the name to Disaster Fund. With these changes the total would be changed from \$72,800 instead of the original \$73,450. We will vote tomorrow on the final.
56. Regional Conventions
The North Central Regional Convention is scheduled for November 7th in Hudson, Wisconsin.
EXHIBIT # 39
57. Area Convention 2011
McKinley Johnson would like to have the Convention at the Sheridan Westport Plaza, Chalet Hotel in St. Louis, Missouri. He believes the hotel rates will not be over \$99 per night plus tax and could be held during the month of July. At this point, the planning is around 100 to 150 people in attendance with approximately 40 rooms. We will need to talk to Canada to see if they want to have a joint meeting or not.
Motion #6: That the 2011 US Area Convention bid by Mid America Region be accepted for July, 2011. Motion was made by McKinley Johnson and seconded by J.R. Holdeman.

Motion passed by consensus.

58. Agenda Committee
Joe Dotson presented three things that will need to be discussed. They are the Membership Brochure (updated and placed in a New Member Packet), the minimum age of our members, and the name and logo change and how far you can go to make the change.
59. Search Committee
Phil reminded everyone that we need nominations for the Corporate Secretary (CS) as well as the Area President Elect (APE). If we are not hearing of members interested in being nominated nor receiving any nominations from clubs, the Search Committee is to seek our candidates willing to be nominated.
60. Make It Happen (followup from Minneapolis Meeting in November)
Fred talked a little bit about the meeting in Minneapolis and the amount of energy that seemed to be involved in the committees. He pointed to the information that was typed about the meeting. An explanation was given on the "Circle of Extension Procedures".
EXHIBIT # 40 in workbook.

Heather went on to talk about the idea of Energizing the clubs. She talked a little bit about the usage of Y's Men terms such as "Youth" for individuals who do not necessarily see themselves as youth anymore. We need to integrate new projects into the club and have flexible memberships. Maybe the idea of having project members instead of "membership" might help. There should be flexible meeting times and practices. A business meeting doesn't have to be two hours long. The idea of a Service Group is something that is different now than when the Y's Men were created.

Phil pointed out that one of our issues right now is our Logo and the usage of the name "Y's Men" especially on the International level. Although this was brought up in the International Mid Year meeting, it is not necessarily something that all the countries have difficulty in seeing. To some of them, it is just a name same as YMCA which includes Young Men's Christian Association. It is important, however, to have some kind of consensus with International about the name change. Maybe we should be the US Area Y Service Club. The way Phil sees it, there are two issues here. One is the name change from Men to Service and the other is the logo itself. This would be a policy change and not a constitutional change. The logo itself is patented by the US and Canada by not patented overseas. We have not redone our patent for the logo for over 20 years. Wayne thought the name change should be Y's Men International to Y Service Clubs International.

Sharon told a little bit about her club in Hawaii. The oldest member is about 80 years old and then there are others that are in their 60s. The club

established a relationship with the young people at the Y and this included the young part time staff members. Young people tend to watch what you do and become interested by the role that you play in the work. Our work made them ask about the club itself and they ended up with about eight young adults for their club. It wasn't easy convincing people that we need to allow children in our meetings. When we do a project, we make an effort to include people of all ages. "The small projects are as important as the large ones."

Harold and Joe talked about Healthy Clubs. Thoughts included a possible survey within the club which the Regional Director would compile the information and share with the Club President. Each club should have an established identity whether it is shirts (not white ones), pins, etc. Reports should be made each month with the top club receiving honors in the Regional Convention. Mentors for a new club should attend the meetings and stay with them. Internet usage, signage, and public announcements in the paper are important. There should be at least a member of the club that is also a part of the Board of Directors or Board of Managers within their YMCA. In the Board meetings, there should be an agenda item specifically devoted to the Y's Men. Russ wanted to know how many Y's Men are actually either staff or on the Board. Fred stated he would have some of those statistics from the awards applications.

**Thursday Morning, U.S. Area Council
July 9, 2009**

61. Meeting was called to order by Phil Sammer at 8:00 a.m.
62. Devotional was given by Sharon. She shared a story about her son, Ricky, which showed that the entire world does not evolve around your personal problems. When asked "What's Up?" it might mean something more than yourself. "The sky is Up" is the answer (and God is in his Heaven).
63. Arrangements for individuals needing to get to the airport at specific times was discussed.
64. Membership guidelines for the Policies and Procedures.

Motion # 7: To change the minimum age of membership in the U.S. Area to 16. Motion was made by Joe Dotson and Terry Bradley seconded it. After a brief discussion, the motion was amended to the age of 13, meaning the approve 50% dues for U.S. Area membership dues would apply to members ages 25 and under to the age of 13. Club members under age 13 would be listed only on a local club roster.

Amended motion passed by consensus.

65. Budget for U.S. Area

Motion #8: I move that we accept the budget as presented and amended.
Motion made by McKinley Johnson and seconded by Susan Wilby.

Motion passed by consensus.

66. Discussion on Name change to Y Service Clubs.

Resolution was made by Joe Dotson and seconded by Terry Bradley.
Resolved that the US Area Council supports the US Area President's efforts to supplement the International Constitution guidelines to include the name Y Service Club International and to approve a supplemental logo to include this language. **All were in agreement.**

67. Roster Secretary

Marilyn talked about the form for membership. There are two ways that the information can be sent to her, one is by mail and the other is by filling out the information on the website. The online information is handled by Bob who forwards it to Marilyn. Generally, a membership form should go to the Regional Treasurer then the Regional Director and on to Marilyn. We may need to amend our procedure. Heather pointed out that having two different forms and two different methods such as the internet and snail mail doesn't make sense. The two forms need to be the same. Whatever has been decided, it needs to be written down and included in information to the Regional Director and possibly the club presidents.

If a club wants to go by a different name, it needs to be done through a specific form. If International has not received the request for a name change, then Marilyn states that the name that is used is the one recognized by International Headquarters. It is also important that the name of the club includes the location. Several examples were given.

Another difficulty is when the rosters are sent out for the October and April dues, there is confusion as to who should receive the roster. In some Regions, it is preferred that the Regional Treasurer handle it and other ones request that the Regional Director receive it. It would be beneficial to put the roster in a PDF file and send one to the Regional Director and one to the Regional Treasurer. When someone receives their roster, please don't retype it, just make the handwritten corrections and send it back. If it is redone, then Marilyn has to look up each name individually and check it against her information. This takes up a great deal of time.

68. Possible usage of Webinars

Bob Daniels has done some research on a variety of businesses that offer as well as use Webinars as a means for meetings. He showed the different ways

to do a meeting on-line and what kind of equipment is necessary to pull it off. The cost is essentially a specific amount paid for the service and not usually for the number of people using it. Bob showed three different companies and provided handouts for the Regional Directors.

Mary Ann stated that there are three components that we should use to analyze this idea. It is: (1) Information; (2) Social Interaction; and (3) Cost Effectiveness. We need to consider what the “downside” might be in doing the meeting in this manner. Is it valuable in this situation?

The reason behind doing District Governor (DG) Training has been to elevate the status of the District Governor. It was expensive and cost the Area between \$5,000 and \$7,000 each for two meetings. Do we honestly believe that the usage of the Webinar would be adequate in elevating the status of the District Governor role. An advantage may be that the actual session can be recorded and those that miss it would have the opportunity to see it later. This approach can be done by Regions which would be a more precise individualized program for that Region instead of a generic one. This way, the Leadership Training (LTOD) would be able to conduct each session for each Region and maybe even include possible future District Governors.

Comments included McKinley who doesn't know much or use the computer much and prefers the personal interaction as well as using the DG manual. Sue seemed to think it has potential to be good for the Region. Terry stated that with only 2 District Governors, it would only be valuable for 1 District Governor. Joe talked about the DGs in his Region and stated he still has one more position to be filled. J.R. stated he has 8 DGs with 2 more to be filled. Mary Ann has 2 DGs that need to be replaced and thinks it would be good to invite the Club Presidents into the training. Harold stated he has 2 that seem to do OK. He has Wayne in the Region to do the training. Rick stated that he still needs to appoint some DGs and thinks the program would need to be interactive to be effective.

Phil and Bob will work together to get this concept developed. There are lots of details that needs to be worked out. The Pacific Southwest Region may be able to have DGs attend the RDE training in Torrance. A comment was made, it is “hard to have an identity for this organization because people are not on the same page.”

69. Membership Development

Utilizing the three committees already established, each committee was assigned a topic to discuss. The Ad-Hoc Committee was given the subject of “Club Membership Growth”, the Budget Committee was given the subject of “Revitalization” and the Agenda Committee was to talk about “Extension”. Fred stated that there are a few things to keep in mind while having these discussions: (1) Utilize new technology within those groups; (2) Develop a

plan to implement and state how they might be changed; (3) What tools do you need to get it done; and (4) What kind of procedures do you need to follow.

Conclusions of the Membership Development discussions (held in November) were shared with the Council. Individuals not assigned to any of the committees were invited to participate in one of the three groups.

Club Revitalization was Terry Bradley's group. He talked about when you are down to 3 members, what do you do? Some of the tools might be things such as a Healthy Club Survey dealing with their uniformity, working together and being able to ask the correct questions. That would include "who-what-where-when-how" then be willing to make some changes. Might want to consider a revitalization of a club pamphlet which needs to be up to date, friendly and not too busy. It would be nice to have step by step guidelines for a pamphlet so that the format is uniform. One of the options would be that we need to be sensitive to the fact that not everyone has the same skill base such as with computers. We need to utilize the internet and the website but we also need to provide information on paper when needed. This committee stated clubs need to have a purpose. They need to invite people and provide an audience. It is important to have your core group there too. It is important to ask what your relationship is to the YMCA because that may be the problem. This group should be a volunteer base to help them out. Has the Exec communicated with the club, attended meetings and met with the Officers? Maybe the club needs to have a YMCA Liaison to go in and do the work with the Exec and do the homework for the club. It is vital to find out the causes of a problem before it escalates. Finally, the club needs to have a purpose in collaborating, partnering, utilizing seniors, having younger members as service members, have new materials on the internet and communicate events for revitalization. Maybe we should have small projects and not as many big ones, in other words, take baby steps.

The Agenda Committee had Extension as their assignment, some of the discussions included more revitalization. It is important to have a club that could pull in or mentor a new club. Brochures need to be updated. It is essential to figure out what age groups to target such as Baby Boomers or the younger generation. Boomers tend to not want to join a club but work for a cause. They like to support short term projects. Some clubs have decided that the projects are much more important than being just a group that raises money (more or less service to their cause instead of giving money for a cause). Our power point presentations should be an approach for the program staff and not specifically the Exec of the YMCA. Sometimes it might be worth it to have a second club within one YMCA with each having a specific purpose or goal. Some of the causes of death of a club can be the demand for more fundraising and less service. Projects like Meals on Wheels, Mentoring Youth, Reading Buddies Program or involving High School students to tie

into a project are some ideas. At this time, with unemployment being an issue, some of these people are looking for opportunities to spend their time and specific projects may be something they would like to consider. We tend to have many projects which brings us to the idea that “what is our identity?”. The circle of extension is a good model. It is important to set up timetables for a project.

The Ad Hoc committee presented their own thoughts. The YMCA should have the information on the club and include it in their own brochures and newsletters. The Academy such as the one held in the Hawaiian Convention included their own “ABC’s of Y’s Dom” for new members. Maybe it would be good to have the DVD or CD placed on a loop and presented in the lobby telling about Y’s Dom. It is always an issue about getting more members. Maybe a Club Website on Facebook would be something to consider. When the club attends Church together on YMCA Sunday, why not take brochures to the church and hand them out. Multiple media exposure is important. Each club should have an action plan for getting and keeping members. Members should be the ones to make the invite to prospective members. The induction of members and officers should be a serious and formal affair. Maybe it would help to have some “seed money” for clubs to work toward getting new members.

Arlo added that the website and maybe facebook should be the first step. The second step should be a brochure which has more detail. It is possible that the club would have more than one brochure since a single brochure may not be able to completely satisfy all of the areas. The Membership Academy DVD that was mentioned previously would be the third step. Maybe a listing of “Who does What” would help. Maybe we need a format that a club could use to set up a website. Additional discussion included the eventual International Website and how eventually Bob would be able to set up a specific look for others to use. Arlo and Fred worked on a possible brochure. He thanked Heather and Sue for their work on the design. Copies of the brochure were distributed to the Regional Directors.

Fred stated that it all depends on each of the Regional Directors to get things moving. He asked that the committees send their notes to Fred by the end of next week so he can send it out to everyone here.

70. Malaria Project
Phil received news that the final amount for the Malaria Rollback Project was \$168,000 which was above the goal set for \$150,000. This is an example that small projects are important.
71. International Calendar
Phil stated that it is not available but when he receives it, he will send it out later.

72. Upcoming International Council Meeting
The Meeting is scheduled for Sri Lanka and Phil will be attending.
73. The International Convention in 2010 in Japan
No specific details are available at this time. Phil encouraged everyone to consider attending.
74. Future Area Conventions and Regional Conventions
Rachelle Reeg suggested an idea of having maybe an “Inter-Regional Convention” consisting of two regions in the future. We have not received any bids or ideas about the 2013 US Area Convention. Phil encouraged everyone to return to their Region and talk about it.
75. Names of Persons in Remembrance
Regional Directors were asked to provide a list of individuals that have passed away since the last Council Meeting. Names provided included:

Hawaii	Mike Lacuesta Reginal Takaki
North Atlantic	Ray Weber Dory Parkhurst
North Central	Barbara Jones
Pacific Central	George Middleton (Fresno-Clovis) Dan Punsell (Clovis) Bill Larsen (Fresno) Ray Johansen (Easton) Jim Hallabaugh (Easton) Virginia Carr (Fresno Central Y’s Menettes) Millie Chase (Fresno Central Y’s Menettes)
Pacific Northwest	Thurman Brewer
Pacific Southwest	Mary Moser

There was a moment of silence in order to honor these deceased members.

76. Everyone was reminded to take this back and put the information that you received during the meeting into practice.

Meeting adjourned at 10:55 a.m.

Board of Directors Meeting

- A. The US Area President, Phil Sammer called the 2009 Board of Directors meeting to order. Individuals were reminded that the voting for the Board of Directors is by the individual Regional Directors. They are allowed one vote per Regional director instead of by the number of clubs.

B. Ratification of the US Area Council actions

Motion A: Motion made by McKinley Johnson and seconded by Susan Wilby that the Board approve all actions of the 2009 July 7-9, 2009 US Area Council Meeting held at Santa Barbara (Goleta), California.

Motion passed with 8 votes to 0 votes.

C. Verbal Motion was made to adjourn the meeting by Susan Wilby and seconded by Terry Bradley. All were in agreement. Phil wanted to express his appreciation for all of their efforts, time and attention at the meeting. Meeting adjourned.

Respectfully submitted,

Debbie Redmond, US Area Corporate Secretary

Date

2009 US Area Council Minutes were approved by:

Phil Sammer, US Area President

Date