

*Y'S MEN INTERNATIONAL*

# “Let Your Light Shine”

*"DOING BUSINESS WITHOUT ADVERTISING IS LIKE WINKING IN THE DARK, YOU KNOW WHAT YOU ARE DOING BUT NOBODY ELSE DOES"*

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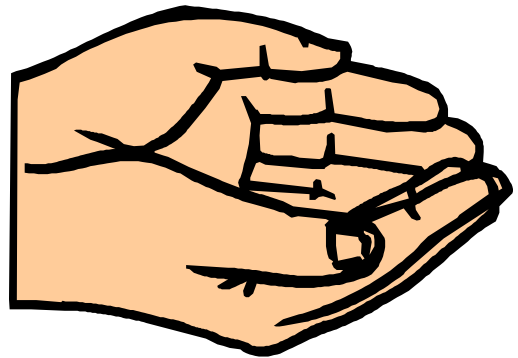
To: Area Service Directors;



Needless to say, most of the countries are aware that New Orleans, Louisiana is suffering with recent severe hurricane, Katrina.

I have no doubt that Y's Men around the world have already been involved in this helping campaign.

At the same time, this helping campaign will be an opportunity for the Y's Men to be known to your community. Whatever method you will be using, be sure to include your club name, the Y's Men International and, if possible, include what your services are.



This will be an excellent, "Make a Difference Day".

Ask your RSD/PR to send you some of their PR report so that we can all share with other Y's Men.

Let us all remember those who are lost in dark in our prayers.

CC: as many as Y's Men