

Y'S MEN INTERNATIONAL

U.S. AREA

2009 MID YEAR MEETING

January 21-22, 2009

FRED LEONARD
U.S. AREA PRESIDENT

PHIL SAMMER
U.S. AREA PRESIDENT ELECT

MINUTES
DEBBIE REDMOND
CORPORATE SECRETARY

PHOENIX, ARIZONA

ATTENDANCE
U.S. AREA MID YEAR MEETING
January 21-22, 2009

<u>AREA ELECTED OFFICERS</u>	<u>POSITION</u>
Fred Leonard	Area President
Rob Wilby	Past Area President
Phil Sammer	Area President Elect
Debbie Redmond	Corporate Secretary
Dave Craytor	Chief Financial Officer

SPECIAL APPOINTMENT TO THE COUNCIL

Wayne Smith	Budget Oversight/Resource Officer
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AREA SERVICE DIRECTOR

Bob Daniels	ASD Webmaster
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GUESTS

Barb Craytor	Hostess
Grace Smith	Immediate Past Corporate Secretary

Phoenix, Arizona (January 21, 2009)

1. Opening and Devotion was offered by Fred Leonard.
2. Review of Meeting Format (agenda) was discussed by Fred, page 2 in workbook.
3. Area President Report. Items to be discussed included the one new club, Page Park Y Service Club in St. Louis, Missouri. The other new club needs one more member to be chartered in Hot Springs, Arkansas. There are other possible clubs in the works. As far as membership, we have gained a few but also lost a few members. Dave added that the Chris Town club folded in December. We need to emphasize new clubs and new members to carry on our tradition.

We had a good meeting in November in Minnesota. There is a report in the back of the book which will be discussed later in this meeting (starting at page 32).

Additional discussion included the Alliance Magazine and recognition of Donna and Bill Ward for their upcoming Anniversary.

4. Past Area President Report (written report on page 2 of workbook). Rob wanted to emphasize the challenge of extension. One way to do that would be to identify the successful clubs in each region and ask them to help in working with the other clubs or developing new ones.
5. Corporate Secretary Report (written report on page 3 of workbook). Debbie discussed the plans to send out the ballot for Chief Financial Officer. It was agreed to have a deadline of March 15th with the forms being returned to Debbie.
6. Chief Financial Officer (handouts provided by Dave at the meeting). Dave handed out the Expense Reimbursement Vouchers to all of the people at the table. If they are filled out and signed then a check will be issued prior to their leaving the meeting. Explanations were given about the Balance Sheet. The Downey Savings Bank has been purchased by another bank and we will have a change in name of our financial institution. We are waiting to receive money from International for the RDE training. Additional discussion included that International will pay

a portion of Phil's airfare in order to attend the International Mid Year Meeting.

Dave discussed what has been received for the various line items by region. The Rollback Malaria Project money was \$3,300 by the end of December. The Pacific Southwest has been sending their money directly to International. That line item does not reflect the money that was donated last summer to International by the U.S. Area.

In the Special Development Fund, we have received half of the amount and will get the other part when they receive a report. Fred will be completing the report and will e-mail it regarding the District Governor and Regional Director Elect Training. Reference was made to Phil's report on page 43 of the workbook.

Additional discussion included the money for the deposit on the U.S. Area Convention as well as the support from Canada for the Convention.

Details covered included line item #4360. We have received \$15,000 from International and have spent \$17,000. We will get reimbursed. Line item #8900, we budgeted \$14,400 and spent \$9,227. On line item #9200, we overspent by \$2700. Under the District Governor Training, we spent 100.9% of our budgeted amount. Since December, we have received funds for Time of Fast, Brotherhood Fund and Endowment. We have sent about \$18,000 to International and now have about \$13,400 cash on hand with more money coming in.

Other financial discussions included the money for our CDs, the placement of the Calamity Funds, three accounts moved into one account, Sioux Indian Project, and Malaria Project.

7. Budget Oversight/Resource Officer Report. (page 4 of workbook). Wayne talked about the U.S. Area Roster and was asked to possibly make sure other individuals have a copy of the roster in the event something happens. We need an Area Service Director for IT. In the Mid America Region, Jo Ann is trying to have some computer training workshops. Wayne is also trying to develop a listing of the historical relationship between Y'sdom and YMCA by showing the Historical Agreements. This is something that will need to be in the Archives too.

8. Y's Liaison Report. Fred and Rob reported the attempts to talk to various staff in Chicago. Fred will be the chair of the Liaison as he moves into his position as Immediate Past Area President this summer.
9. Roster Secretary Report. Written report on page 5 of workbook. There was a discussion regarding the efforts made by Marilyn and how she is currently taking a class in order to help her with the computer program. Rob wanted to encourage Regional Secretaries to keep monthly updates. It was pointed out that most Regions have their information for dues and such with the Regional Treasurer and not the Secretary.

**Regional Director Reports
(Items number 10 to 18)**

10. Hawaii Region. Written report on page 6 of workbook. In reading the report, there was a discussion on the difficulties of most Region in the area of Extension.
11. Mid America Region (no written report). There was some confusion whether the RDE, John Mason will serve his term. Additional discussion was given regarding the new club, Page Park.
12. Mid East Region. Written report on page 11 of workbook. Additional discussion included the work with the Hilltop Club.
13. North Atlantic Region. Written report on page 7 of workbook. Additional discussion included the Moorestown and Haddonfield clubs. Question was asked regarding the other club that doesn't want to have anything to do with Y's Men except to use the name. They even have their own website. One approach would be to start sending them the material and bulletins in order to seek their interest in the organization.
14. North Central Region. Written report on page 8 of workbook. One of the items discussed included Joe's efforts to get the Y's Men included on the website for the YMCA of Minneapolis. They have decided to have their Regional meetings every other year with District meetings on the opposite year.
15. Pacific Central Region. Written report on page 9 of workbook. The report was very organized and informative. They are working to

rejuvenate the Monterey Club and there have been some interest in a possible E-Club.

16. Pacific Northwest Region. No written report.
17. Pacific Southwest Region. No written report.
18. South Atlantic Region. Written report on page 10 of workbook. C.C. had reported the loss of two clubs and the dissolving of a club into other clubs in the area. The Omega Club has actually changed YMCA's.

Area Service Director Reports
(Items number 19 to 37)

19. Brotherhood Fund Trips. There is an ongoing difficulty in getting people interested in applying for these trips outside the United States. Fred has sent out a special appeal trying to get people interested. Those who receive partial grants for one trip cannot request a repeat for at least five years. Those requesting a full grant have to wait ten years before applying to travel again under the Brotherhood Fund regulations.
20. Membership Conservation. Written report on page 12 of workbook. A thought was that since we have a YMCA training school at Aurora, maybe we should work to get a Y's Men club there too.
21. Christian Emphasis. Written report on page 13 of workbook. George Williams has been doing a fine job.
22. Leadership Training and Officer Development (LTOD). Written report on page 14 of workbook. It is felt that we need to change the training with Sandy Reynolds and Vern Kenney. Wayne Smith and Vern have discussed a calendar for the Regional Directors which would include working on things to help club officers and club members. There is no component of the training for Service Directors in Area or Region.

We do have a job description for each of the roles but it definitely needs to be updated. May we could use something like Webinar as a way to train and work with some of the positions. The LTOD could possibly work on this. We need to have a training opportunity for individuals

- attending the Convention this summer, maybe we should make it more attractive.
23. Alexander Scholarship Fund. Report by Dean Currie on page 15 of workbook. Dean does not want to continue (he has been doing it for about 6 years). Dave stated that the work with Aurora University has been doing well. It is good to see some people are actually utilizing the scholarships and going into YMCA jobs.
 24. The Dollars for Scholars fund has not been utilized to it's fullest. We obviously are not getting the word out about the program.
 25. EndowmentFund. Written report on page 16 of Workbook. The staff in the International Office truly appreciate the efforts made by Junior in keeping up with the Golden Book. Additional discussion was regarding thoughts about changing the endowment to a foundation. Since Bob Daniels was present at the meeting and is the International Service Director for Endowment, he was able to share some insight.
 26. U.S. Area Supply Office. Written report on page 17 of workbook. In looking at the delinquent charges and discussing them, it was suggested we consider writing off the 2007 club charges incurred by the North Atlantic Region. Action cannot be taken at this time but will need to be reviewed and placed on the agenda for the 2009 Council meeting. Fred will follow up with McKinkley about his charges. Additional discussion included Tibor's contract agreement.
 27. STEP Program. Written report on page 18 of workbook. Bill Wells stated in his report that there have not been any application for the program this past year. YEOP will probably be resolved in the next Council meeting. Maybe we should consider connecting the brother clubs within our Area and see if we could do some youth travel within the U.S. Area.
 28. Honor Bulletin Awards. Pages 19 and 20 of workbook. Julie has indicated her enjoyment of receiving the bulletins. Bob wishes more people would send copies to him so they could be placed on the website.
 29. Membership and Conservation Report. Page 21 of workbook.
 30. Disaster Preparedness. Page 22 of workbook.

31. Travel Coordinator. Page 22 of workbook.
32. Public Relations. Pages 23 to 25 of workbook. The last two pages show the questionnaire sent out to the Club Presidents for completion.
33. Brotherhood Fund. Page 26 of workbook.
34. Webmaster Report. Page 27 of workbook. Although we have not received word recently, it is thought that International received a donation of a website from the Church in Denmark (and LEGO). It will probably be discussed in the International Mid Year Meeting. It is hoped that Bob will know when the discussion will occur so he can attend and talk to someone about it. Bob has taken the time to propose a new design for the U.S. Area site but cannot proceed until something comes out of Geneva.
35. Extension Report. Page 28 of workbook. Buck is working hard on extension and getting out the message to District Governors about programs. One of his goals is to start recruiting people from the Adventure Guides Program. He has been in communication with Alaska as well as Camp Campbell.
36. Y's Menettes. Page 29 of workbook. Phil will need to see about recruiting a person as a representative of that group. He will contact Janis about it too.
37. District Governor Reports. Pages 30 and 31 of workbook. The only two District Governors who responded were the St. Paul District in the Mid East Region and the Metro District of the Hawaii Region.

**Area President Elect Agenda
(Items number 38 to 44)**

38. Provisional BF Delegate Plan 2010/2011. Handout for workbook. These are the delegates coming into the United States and the areas designated at this time. There are three listed. Pacific Central will get one in March or April, 2011, Pacific Northwest will get one June 2011, and Mid America should get one in September or October, 2011.

39. Proposed U.S. Area Convention Budget for July 2009. Handout for workbook. These are based on amounts from Bruce Trent. Items discussed included the travel costs, officer rooms, vote for budget at council meeting, need for housing income and expenses for housing and meals, and advances for travel and planning. The banquet on Saturday is included in the registration fee. There needs to be a separate bank account for the convention.
40. Ideas for Convention. The specific agenda for the Convention should include possibly RSD and ASD training (not specific to the position but the overall expectations). Maybe something on tools for revitalizing your club from the U.S. Area. The specific support for U.S., Region and International dues. We should include a version of the Minneapolis Conference specifically extension. Maybe have something about using new technology to promote Y's Men. It would be beneficial to use digital cameras and record some of the training sessions for future use. Might want to consider doing a Community Service Project thru a local YMCA. Maybe project displays with handouts describing what it does. There is no Youth Convocation, not enough time to organize it. We should have some kind of raffle or auction too.
41. Upcoming Regional Conventions. Handout for workbook. It was agreed that the following officers would attend these conventions:
 - a. Hawaii, May 16-18, 2009 – Wayne Smith
 - b. Mid America, Sept. 18-20, 2009 – Phil Sammer
 - c. Mid East, Sept 26-27, 2009, Dave Craytor
 - d. North Atlantic, date not determined
 - e. North Central, date not determined, Rob Wilby
 - f. Pacific Central, no convention
 - g. Pacific Northwest, June 12-14, 2009, Debbie Redmond
 - h. Pacific Southwest, no convention
 - i. South Atlantic, Oct 2-4, 2009, Fred Leonard
42. Regional Director Elect Training. Handout for workbook. November 12-15 tentatively set for Torrance, California
DG training not scheduled for this year, should have in May, 2010.
(Will need to ask for Special Development funds in Dec. 2009 to get funding for it).

43. Area Service Director positions. There are a few Service Director Positions that need to be discussed. We need an Alexander Scholarship Fund Service Director. Several names were suggested and Phil will make contact with them. The ASF Trustees positions, one trustee is up this year (Dave Craytor) and suggestions were made for his replacement. Awards Service Director position is currently Fred and he stated he would continue with the position. The Brother Club position, ask the current Service Director if he could select or suggest someone to replace him. Several other names were mentioned. The Brotherhood Fund position suggestion was made. Julie Nowell should be able to continue as the Bulletin Director. George Williams has been doing well in the Christian Emphasis position. Club Roster Secretary, maybe we should see about getting an assistant for her. Community Outreach, McKinley would probably be willing to continue. Maybe get someone for Community Service. LTOD, Vern should continue. Extension, have Buck listed as the main one but keep it in regions as we have been doing it. Public Relations, Terry Bradley should continue if he agrees. STEP, ask Bill Wells to continue. Time of Fast may need some assistance. Tibor is doing well as U.S. Area Supply. Webmaster, Bob will continue. Y's Alliance was discussed to include possibly bringing in an assistant editor for Claude. Y's Men World is Donna Ward. YEOP is vacant and does not necessarily need to be filled. YMCA Liaison is Fred. Maybe should talk to several people about Youth Activities. Youth Service Director position, should get hold of Joel and a suggestion was made for a possible replacement. Y's Menette, need to talk to the current person and maybe someone from Fullerton Y's Menettes.
44. Y's Men Goals for the U.S. Area, Phil's targets.
Endowment, we took in \$8282 should possibly make it \$8,000.
Extension should be set at about 9 (one for each region), Membership Conservation should be 60. Area Bulletin should be 4. STEP should show two youth in and two youth out. YEOP, should not have anyone in or out.

Membership Seminar in Minneapolis in November

45. Make It Happen, page 32 of workbook. Explanation was given by Fred and Phil regarding the workshop and the individuals that participated in the discussion. Utilizing the SWOT Analysis (Strengths, Weaknesses, Opportunities, and Threats) the group were able to analyze the movement

in the United States. There were 39 people present. Page 33 and 34 of the workbook listed the items suggested for the four categories.

46. Circle of Extension Procedures. Page 35 of workbook. Using the items suggested, the group was able to determine 8 specific areas to be discussed in detail. They were:
 1. Identify Prospect
 2. Education Process
 3. Personal Contact
 4. Make the Sale/Receive Commitment
 5. New Club Development
 6. Chartering
 7. Mentor Support of new club
 8. Mature Club sponsors another new club
47. The Process for Club Development (not extension) on pages 36 and 37 of workbook. We thought is that we have trouble as an organization separating ourselves from the YMCA as far as identity. Specific steps were listed utilizing the Circle of Extension Procedures.
48. Recruitment Group, pages 38 and 39 of workbook. Phil talked about the idea of global projects (not using the work International as much) which should be time limited. Our presence on the Y websites in addition to our own websites. Community Work Projects run by a specific club. Two examples given were a beach clean up run by a club or even the Malaria Project with help from a high school.
49. Energizing Clubs, pages 40 to 42 of workbook. Rob talked about how someone on the Club level should also be involved in the movement on a higher level. The Constitution for the club should be updated every ten years or so. Signage is important to increase awareness of the club, such as the one used by Carondelet Y Service Club. Maybe Tibor or someone could negotiate a price for the clubs.

It was pointed out that sections b,c,d,e and F should be included in the Recruitment section
50. Membership Recruitment. This summary will need to be typed up and sent out.

51. Religious (Christian Emphasis) also needs to be written up.
52. All of the individual group discussions and ideas need to be put together and placed in a specific form or format to be distributed.

Additional Discussions

52. Special Development Fund Proposal (Phil). Page 43 of workbook. Status of project and thoughts regarding the desire to have two new clubs chartered by Region.
 - a. Davenport
 - b. Seattle (Lake Heights, Belleview)
 - c. St. Louis (Emerson)
 - d. Hot Springs
 - e. Chicago, maybe 2
 - f. Pittsburgh
 - g. Alaska (Anchorage)
 - h. Camp Campbell
 - i. Waipalo (Honolulu)
 - j. Another in Hawaii, Leeward
 - k. Richmond, Indiana
53. New Banners for clubs. Discussed earlier in the meeting. Maybe we should give the clubs three choices of design and post on the website.
54. Redesign of the website. Also discussed previously in the meeting. We are waiting to hear from International about the specific program to be used and possible training availability for it. Bob has worked with his nephew to redesign the format on our existing website and showed his initial design. We will need to see what is announced in the International MidYear Council Meeting next week.
54. U.S. Area Council Meeting (proposed) for 2011. To be held in Hot Springs, Arkansas with tentative dates of July 9, 10, and 11, 2011.
55. Policies and Practices. Suggestions have been made on how to make the current list more readable such as highlighting or underlining the current or most recent changes. Some suggestions were made on how to list the date of the revision and make it a little more streamlined. There are multiple copies out there and not all of them are up to date.

56. Phil wanted to thank everyone for their patience and their help in this learning process for his position. He will keep in mind all the suggestions and keep working to learn all of the parts of the organization. He has learned that the Mid Year meeting is not a legislative meeting but more or less a planning session. He does now have a list of items to be brought up in the International Mid Year Council meeting next week.

Meeting adjourned at 11:00 a.m.

Respectfully submitted,

Debbie Redmond, U.S. Area Corporate Secretary Date

2009 U.S. Area Mid Year Minutes were approved by:

Fred Leonard, U.S. Area President (2007-2009) Date