



# Y's CRACKER

**St. Paul Skyway Y Service Club**

It means something to be in Y'sdom

**Skyway YMCA**

194 E. Sixth Street  
St. Paul, Minnesota 55101  
651-292 4130

*December 17, 2009, Volume 84 #10 Chartered March 26, 1926*

**President----***Jim Sargent, 596 Terrace Courte, Roseville, MN 55113*

**Vice Pres. ---***Hugh Markley, 7154 Waterstone Circle, Woodbury, MN 55125*

**Editor----***Vern Kenney, 511 Heinel Drive, Roseville, MN 55113*

**Attendees:** *Jim S, , George D, Larry Boll, Hugh M, Vern, Sid, Vern, Darwin*

**Guests:** We were blessed having Gloria today.

**Scripture –** *Be truly glad. There is wonderful joy ahead. 1 Proverbs 1:6*

**Worldly wisdom:** You can't have everything. Where would you put it? Steven Wright

**Call to Order:** The meeting proper was called to order by President Jim Sargent at 12:15 PM.

**Opening invocation:** Jim Sargent offered today's opening prayer.

**Levity:** Hugh provided a bit of humor to kick things off.

**Door Prize Drawing:** There were two door prizes awarded. Heather, our speaker received one of them.

**Business:** We had some discussion of the tree lot operations, with sales to-date at about \$61,000 and about 80 trees left, including a nice selection of Fraser firs. There will be one more weekend to sell. Teardown is scheduled for the day after Christmas.

An election for International President-elect was held, with a unanimous vote registered for Fred Leonard, our retiring Area President.

**The Victory dinner** will be held the last Thursday in January at the East Y: same as last year. All are cordially invited, spouses included.

**Program:** Heather Vinge-Hanson our Regional Director-elect and member of the East Y Service Club made a presentation to tell us about the importance of utilizing the internet "Social Networking" opportunities to tell our story to the world. It was stressed that the demographic segments we wish to contact for expanding our membership rely almost exclusively of these sites to receive information. These sites are web-pages, Facebook, Plaxo, Twitter, blogs, etc. Heather used a PowerPoint presentation to illustrate the point. There was considerable lively discussion about how to proceed with a web-site, and it was generally concluded we would need some professional help to produce an attractive product. Some expenditure of funds will therefore be needed. It was proposed the Region should take this on for the benefit of all its clubs.

**Next Meetings: January 7, 2010** Eva Ng, former mayorial candidate, and a business consultant specializing in failing businesses will speak. This should be a particularly absorbing presentation. Try to be there and bring a guest.

**Adjournment:** The meeting ended at 1:05PM.

## Club Roster

Al Alshouse	Stephanie Chauss	John Duntley	Al Jackson	Tom Krantz	Roger Needels	Sid Swenson
Claude Bewell	John Cosgrove	Pendy Eliou	Vern Kenney	Jim Kursu	Joan Purrington	Rick Wasiluk
George Bewell	George Davis	Dan Gavin	Gerry Lee	Hugh Markley	Jim Sargent	Larry Boll
Jim Dodds	Norm Heidorn	Howard Kilby	Darwin Miles			